

Indiana DECA

Fall 2011 Newsletter

In this issue:

- DECA Week
- Fall Leadership Conference
- Central Region Leadership Conference



DECA Week Ideas October 9th -15th

- ◆ **DECA Trivia:** Quiz your DECA members and other students on their DECA knowledge!
- ◆ **Chapter T-shirts:** Make DECA shirts for your chapter and have all members wear them on a certain day to promote DECA.
- ◆ **Wear your tie (DECA):** Have members (male and female) wear a tie with their everyday attire. This will attract attention and create opportunities to promote DECA.
- ◆ **Donut Day:** Buy donuts for members in the morning, but only allow them to eat some if they wear a DECA shirt.
- ◆ **DECA diamonds:** Hide 100 DECA diamonds around the school and reward students who find the most.

The Year Ahead

Oct 9-15	National DECA Week
Nov 4	Fall Leadership Conference
Jan 7-14	District Competitions
Mar 11-13	State Career Development Conference, Indianapolis
Apr 28 – May 1	International Career Development Conference, Salt Lake City

Indiana DECA provides opportunities for its members to excel in marketing, entrepreneurship, management, and finance in a creative and professional environment.

Fall Leadership Conference

November 4, 2011
Wyndham Hotel at the Airport
8:30 AM - 4:00 PM
\$30.00
(includes lunch)

Agenda:

8:30AM: Registration

9:00AM: Opening Session

10:00AM: DECA Time

11:30AM: Lunch

12:30PM: FOCUS Training Workshops (3-50 minutes sessions)

3:40PM: Closing Session

Workshops

Meet Your Team

In a fun and creative way, we break the larger group into working teams. Smaller work groups help to facilitate the learning process as well as ensure involvement, networking and interactivity.

Human Machine

Participants create a moving, functional machine and sell it to the public. The catch? This invention is made of people! This often-outrageous activity gets participants thinking about teamwork and promotion of their organizations from a whole new perspective.

Etiquette Experts

Which fork do I use? Can I wear this to work? Is my handshake too hard? The details of business etiquette needn't be intimidating. This session teach the latest trends and guidelines for professional behavior, interactions and appearance.

Grid Walk

This activity is an all-time FOCUS favorite. Teams work together to navigate their way across the Grid while overcoming various roadblocks. Map Masters and Scorekeepers provide the framework of direction for each team as they develop systems to communicate and achieve the goal. Grid Walk emphasizes the importance of taking risks, effective communication, and teamwork.

Get Wild About DECA: Central Region 2011

Are you “Wild About DECA”? If you are, the 2011 Central Region Leadership Conference (CRLC) is designed for you. If you haven’t yet become “Wild About DECA,” the CRLC will give you the opportunity to become enthusiastic about our great organization.

As your Central Region Vice President, I am thrilled to invite you to Omaha, Nebraska for one of the premiere student conferences of the year. In one action-packed weekend, the 2011 Central Region Leadership Conference will present a lifetime worth of lasting memories and exciting experiences. Through phenomenal general sessions, dynamic speakers, engaging workshops, and unlimited networking opportunities, you’ll certainly become “Wild About DECA” in just three short days.

Visit the conference website at <http://www.crlcomaha2011.org> and get prepared for a “wild” conference!

—Micah Melling

Central Region Vice President

Register for Central Region on the Indiana DECA website by
October 17th!

