

TRADING PIN DESIGN CONTEST

Objective: To create a well-planned and designed pin to be traded at our International Career Development Conference. The pin should serve as a source of pride for our state. It should generate interest and “demand” by those trading.

REQUIREMENTS:

1. Submitter must be enrolled in an Indiana Marketing Education class and be an active DECA member.
2. Deadline for submissions is **Friday, November 11, 2011**. Submit an electronic copy to the state advisor and postmark a hard copy to the address below.
3. State Officers and the Indiana DECA Board members will conduct final pin selection.
4. Prior to graphics publisher submission, this board shall reserve the right to modify or create a composite of multiple designs.
5. Limit of three (3) entries per chapter.
6. Winning designer will be awarded at the state conference.

RULES:

1. Design text must include “Indiana” or state outline logo.
2. Must represent logo or include text “DECA.”
3. Design shall be submitted “nameless.” Name shall be WRITTEN on the back of the design, including student name, school, school address, home phone, email, local advisor, and school phone number.
4. Design shall be *COMPUTER GENERATED* and printed on 8 ½” x 11” paper.
5. In order for submissions to be valid, the specified design must be completed. Therefore, all designs should incorporate color.
6. School mascots, logos, or individual people may not be specifically incorporated in design. All entries should be clear and **simple** in design. A lot of detail does not reproduce well. Please be sure there is no copyright infringement.

SUBMIT TO:

Emily Eaton

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