

Indiana DECA Board Meeting
Thursday, November 21, 2019; 6:00 P.M. – 9:30 P.M.
Wyndham West Hotel - International Board Room
APPROVED MINUTES

The meeting was called to order at 7:08 P.M.

The following members were present: Becky Kuehl, Janice Brown, Brian McNeal, Laura Cardamon, Amanda Graham-Bishop, Troy Davis, Julie Moore, Gen Craft, Rachel Jones, Amber Reed, Kristin Lidstrom, Cathie Bryant, and Thomas Wilhoite

Members Not in Attendance: Kevin Krizan, Robin Perry, Jessica Booth, and Anthony Harl

Approval of Agenda: Julie Moore made a motion to accept the agenda, seconded by Troy Davis; motion carries.

Approval of Minutes: Brian McNeal made the motion to approve the presented minutes, seconded by Kristin Lidstrom; motion carries.

2019-2020 State Officer Report

- A. Fall Leadership Conference** – the state officer team felt that FLC went exceptionally well; officers stayed with groups instead of moving student group; officer team received positive feedback from members; activities were still relevant, fun, and informative
- B. Sponsorships** – state officer is contacting colleges who has sponsored SCDC in the past, as well as, new prospective colleges; team has been working hard securing sponsorships
- C. Membership** – officer team have had challenges with video calls with chapter presidents due to not having all chapter presidents' contact information. Team has requested district coordinator's help in retrieving contact information. Region presidents have reached out with ideas to help grow chapters
- D. Community** – officer team is wanting to continue the MD Miracle Minute at SCDC; officers continue to encourage districts to host Miracle Minutes. MDA has been invited to speak at SCDC. Community service at The Ronald McDonald House was not an option due to the organization's availability; therefore, the officer team will be volunteering with the ICAN food pantry.
- E. Other** - The state officer team will be planning SCDC this weekend. The focus of work will include creating SCDC script, music, slideshow, farewell video, and t-shirt design contest. Time will be taken to assist ICAN food pantry, as well.

Indiana DECA Fall Leadership Conference – email Cathie Bryant ideas for future conference (locations/venues/workshops/tours/guest speakers)

IDOE Update – CTE funding memo is scheduled to go to the state board in December; course titles for 2020-2021 has been approved; IDOE is submitting Perkins 4 & 5 proposed changes; Anthony Harl is presenting at IBEA Conference Saturday morning on the topic relating to changes to business pathway(s).

State Advisor Report

A. Membership Report (current paid members as of 11/18/2019)

Total Chapters: ____

New Chapters – Greencastle H.S. (District 7); Jay County H.S. (District 9); Park Tudor H.S. (District 8); Marquette Catholic H.S. (District 1)

Total Membership: 2,850

Students – 2,657; Advisors – 68; Professionals – 36; Alumni – 89

B. 2019 Fall Leadership Conference Report

State officers arrived on 11/5/19; conference held at Bankers Life Fieldhouse on 11/6/19. Total number of chapters registered – 18; total attendance 330 (298 in 2018; 223 in 2017). Keynote speaker was Mr. Thrift of Thompson Thrift; morning PD session held for chapter advisors

C. 2019 Central Region Leadership Conference Update

CRLC is being held in Minneapolis, MN. Indiana has a total of 27 registered (2 schools); Brownstown Central – 8; Jimtown – 18; and Chartered Association Advisor – 1
2020 CRLC will be held November 13-15, 2020, in Milwaukee, Wisconsin

D. Sponsorship Update

Estimate total to date is \$600. Chase (silver level and judge sponsorship); The McDermond Center for Management & Entrepreneurship at DePauw University (bronze level)

E. SCDC T-shirt Design and ICDC Pin Design Contest

SCDC T-shirt Design – 12 submitted

ICDC Pin Design – 7 submitted

F. State Officer Screening

Screening will be held on Saturday, January 25, 2020, at Carmel H.S. at 8:30 A.M. Application and materials will be available the first week of December (or before).

G. 2019 SCDC Update

SCDC will be held March 1-3, 2020, at the Indianapolis Marriott Downtown; theme is “Out of this World”. Principles events will be Business Management & Administration, Hospitality & Tourism, and Marketing. State officer planning meeting scheduled for November 23-24, 2019.

*Written project allocations for this year are a **maximum of 8 entries per written project event** with one exception: project management events are **ONE per chapter event**.

H. 2020 ICDC Update

ICDC will be held in Nashville, TN, during April 28-May 3 (dates are with a travel day on each end of the conference). Indiana has been assigned Cambria Nashville (www.cambrianashville.com) \$239 + applicable taxes/night for all rooms (still working on possibility of tax exemption).

I. Other

Standing Committee Reports:

A. **Financial** – the Profit/Loss Statement for July 1-November 19, 2019 and the Indiana DECA Balance Sheet, as of November 19, 2019, were presented to the board.

B. **Conference/Leadership** – No report was provided

- C. **Membership** – Request for Julie Moore to share advisor recruitment letter to board members
- D. **Professional Development** – Indiana DECA is presenting 3 sessions and Brian McNeal is presenting a session on the new CTE Work Based-Learning Manual at the IBEA Conference.
- E. **Promotion** – Recommendation was made to create a new state design contest which encourages students to design an Indiana DECA Infographic.

Unfinished Business:

- A. **Update of Forms** – Indiana DECA Dress Code, Indiana DECA Code of Conduct, and Medical Treatment Authorization forms were presented and reviewed; modifications were recommended. A revised copy of the Indiana DECA Delegate Infraction Notice form was presented and discussed. A copy of the Central Region DECA Advisor Code of Ethics form was passed out to members; discussion followed. Board recommends to add the advisor code of ethics content to SCDC online registration and prompt advisor to read and check box prior to submitting registration.
- B. **Judge Coordinator Position** – Board discussed judge coordinator position.
- C. **Other** – Troy Davis made the motion to send a \$100 VISA gift card and card to Ralph Hartnagel; Gen Craft seconded; motion carried.

New Business:

- A. **District CDC Jump Drives** – distributed to district coordinators
- B. **Other**

Announcements:

- A. **Next Meeting:** February 1, 2020; 9:30 A.M. - 3:00 P.M. Location TBD
- B. **Other**

Adjournment:

Kristin Lidstrom made a motion to adjourn meeting, seconded by Rachel Jones; motion carries. Meeting concluded at 9:30 P.M.