

# INDIANA DECA

*Fall Newsletter*



## President's Message

*By Adeseke Olofintuyi*

Hello Indiana DECA!

My name is Adeseke Olofintuyi and I am your Indiana DECA state president for 2021-2022! This year we have been working hard to adapt to our circumstances to improve your experiences and we are looking forward to seeing some of our changes implemented. I am extremely optimistic about this year because I know that our current officers along with our membership are looking forward to finally having conferences in person. The biggest change that we have this year is our Discord server. The server will be used as a platform for networking and building connections within our membership, through this platform you will be able to interact with your state officer team and all other members that choose to join. I can't wait to meet you all and I am excited to help you maximize your momentum!

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## State Officer Update

The 2021-22 Indiana DECA State Officer Team has been working extremely hard to improve your DECA experience! The biggest challenge this year is figuring out how to navigate conferences safely while still maintaining an optimal experience. However, we have not allowed this to set us back, and have spent a lot of time planning for the Fall Leadership Conference and State Career Development Conference. You can learn more about each of us on our website, [indianadeca.org](http://indianadeca.org)! We have big plans for this year! #MaxMomentum!

## Giving Back

The state officer team has dedicated time to finding community service opportunities all throughout the state of Indiana so that all DECA members will have the opportunity to impact their local communities. This year our focus is raising money for SFFC (Safe Families for Children). Safe Families is a family preservation organization that works to spread awareness of child homelessness while providing children with a safe haven to help facilitate familial reunification. They mobilize volunteers to advocate for vulnerable children within socially isolated families. Giving back is not only a great way to represent Indiana DECA, but it also allows members of Indiana DECA to come together in making a difference within their communities. Now is the time to maximize the momentum that former members have initiated and help Indiana DECA give back!



**Safe Families  
for Children**

## Fall Leadership Conference

This year's Fall Leadership Conference is planned ONLINE for November 9, 2021. We will be partnering with TeamTri to provide you the best virtual conference experience possible. More information will come soon!



## DECA Month

Can you feel it in the air? It's almost National DECA Month! Starting November 1, it's time to show your DECA pride and there are so many ways to celebrate! As a chapter, you can host a DECA spirit or professional dress day for your members. Or maybe you would rather decorate your cars, classrooms, hallways, SBE etc. in the signature blue and gold. In addition, DECA month is a great time to reach out to a local nonprofit and get your chapter involved in a community service activity.

If your chapter does anything to celebrate DECA month, make sure to snap a picture and post to Twitter or Instagram. If you tag us, you'll have a chance to get reposted! Stay tuned to [www.deca.org](http://www.deca.org) where you will find a social media calendar for your chapter to participate in National DECA month.

Most of all, November is a time to springboard your chapter's connections and their passion for DECA. This November, let's #MaxMomentum together!





## Maximize Your Momentum



This year's National DECA theme is #MaxMomentum! We are encouraging you, Indiana DECA, to use your enthusiasm, skills, and passion for DECA to MAXIMIZE YOUR MOMENTUM. We want to hear from you on how you and your chapter are maximizing your momentum! Record your achievements by taking a picture, making a video, or using the hashtag #MaxMomentum. These can be about anything from community service to competitions. Make sure to share with us your accomplishments so that we can see all the amazing things you are doing this year!

## Talk to Us

This year, we are excited to facilitate communication between members through a new communication platform: Discord! We will launch the official Indiana DECA Discord during FLC. Until then, you can contact us via our state officer emails which can be found on indianadeca.org, or by following our Instagram: @indianadeca, or by interacting with our Twitter: @IndianaDECA!

We've also launched Region Instagram accounts, run by your very own regional presidents! Make sure to go check them out and follow your region on Insta! If you tag your region with your DECA posts, you might just get featured there too!

**Instagram:**  
**@indianadeca**

**Twitter:**  
**@IndianaDECA**

**Region Instas:**  
**@indeca\_r\***  
**\*your region number**



## Sponsor Shout-Out

Indiana DECA is maximizing its sponsorships this year! A huge shout out to all of Indiana DECA's sponsors: Thompson Thrift in Terre Haute, IN as a diamond level sponsor, G&G Custom Homes in Westfield, IN as a silver level sponsor, and DePauw University in Greencastle, IN as a bronze level sponsor,

If you know any potential sponsors that would help Indiana DECA #MaxMomentum, please contact Maieasha Rashid (VPCARDEV.IN@gmail.com) or Jonathan Bryson-Harvey (VPLDSHP.IN@gmail.com)!

Thank you to our advisors, Mrs. Cathie Bryant and Mrs. Janice Brown, and to all chapter advisors and members for their continued support.



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