



# FALL NEWSLETTER

## INDIANA DECA

### PRESIDENT'S MESSAGE

HELLO EVERYONE,

HAPPY FALL! MY NAME IS KATHERINE LANGFORD, AND I AM YOUR CURRENT INDIANA DECA STATE PRESIDENT. I HOPE YOU HAVE BEEN ABLE TO ENJOY A PUMPKIN SPICE LATE, SOME FRIDAY NIGHT FOOTBALL, AND MAYBE A BONFIRE OR TWO.

ALL OVER THE STATE OF INDIANA, DECA CHAPTERS ARE WELCOMING RETURNING MEMBERS, RECRUITING NEW MEMBERS, AND FORMING NEW LEADERSHIP TEAMS. WHATEVER YOUR ROLE IS IN YOUR CURRENT DECA CHAPTER, TAKE THIS NEW SCHOOL YEAR AS AN OPPORTUNITY. THINK, WHAT DO YOU WANT TO GET OUT OF THIS #DECASZN? IT COULD BE COMPETITION, COMMUNITY SERVICE, CONNECTION, OR CAREER-ORIENTED. YOU WILL THANK YOURSELF IN ORLANDO FOR THE GOALS YOU SET NOW!

IF YOU NEED HELP WITH GOALS YOU SET OR HAVE QUESTIONS, FEEL FREE TO REACH OUT TO ME AT [INDECAPRES.IN@GMAIL.COM](mailto:INDECAPRES.IN@GMAIL.COM) OR ANYONE ON THE STATE OFFICER TEAM--WE ARE HERE TO HELP.

BESIDES SETTING GOALS, THE STATE OFFICER TEAM HAS A CHALLENGE FOR YOU. THIS FALL, WE CHALLENGE YOU TO REACH OUT TO A PERSON YOU DON'T KNOW. THIS COULD BE AN UPPERCLASSMAN, A NEW MEMBER, OR MAYBE SOMEONE YOU JUST HAVEN'T GOTTEN TO KNOW. CONNECTION STARTS WITH INDIVIDUALS REACHING OUT ONE BY ONE. BY SETTING THIS GOAL, WE ALL CAN BUILD OUR COMMUNITY AND HAVE MORE FUN AT SCDC.



GET THE EDGE  
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## #GET THE EDGE

Watch out Indiana DECA members, the ICDC theme for 2022/23 is #GetTheEdge! We want Indiana DECA not only to show spirit for this year's theme but also to represent it by gaining the edge, whether it be competitively or socially. Also, we want to hear from everyone on how they manifest this year's theme, so make sure to document your achievements by taking a photo, video, or using this year's hashtag #GetTheEdge. These accomplishments can include anything ranging from community service projects to leadership opportunities. We can't wait to see what Indiana DECA is up to!

# 2022-23 CONFERENCES



## STATE CAREER DEVELOPMENT CONFERENCE

Indiana DECA is proud to announce our 2023 SCDC theme, CAMP DECA! As many of you may know, our annual t-shirt and pin design contest are held annually. To enter, you must be a current dues-paid member of DECA. The deadline for submission is Wednesday, November 23, 2022.

Visit <https://www.indianadeca.org/scholarships-contests-1> to learn more about eligibility, rules, past t-shirt and pin designs, and more! Good luck!

## FALL LEADERSHIP CONFERENCE

The Indiana DECA Fall Leadership Conference will take place on November 7th at Gainbridge Fieldhouse. The day will be filled with activities focused on increasing skills in relational leadership, goal setting, and networking. All attending will be provided a t-shirt and a Pacers game ticket. The game starts at 7:45 PM and is against the New Orleans Pelicans. You don't want to miss out! We look forward to seeing everyone there! Make sure to check out Indiana DECA's Instagram, @indianadeca, and Twitter account, @IndianaDECA to stay updated on the Fall Leadership Conference!



### Note:

Bags are not allowed into Gainbridge Fieldhouse (leave them on your bus)

Business casual attire during sessions - Jeans and your FLC shirt for Pacers game

## DECA FEST



## CENTRAL REGION LEADERSHIP CONFERENCE

December 9th through the 11th, DECA is proud to bring 1,500 DECA members, advisors, and industry partners to Milwaukee, Wisconsin, the City of Festivals, for the 2022 CRLC. CRLC is a three day leadership and career development experience. CRLC offers exciting opportunities for your chapter to experience, such as incredible speakers, powerful workshops, cutting-edge exhibits, career-based competitions, and engaging industry leaders and experts. Waiting for you is a full schedule including a concert, career fair, competitions, workshops, energizing general sessions, and time to explore the city. Workshops full of next-level information are offered to students and advisors! \*For a full agenda and more information on CRLC visit

[crlc2022.com](http://crlc2022.com)

# RECRUITMENT

- Talk to kids in your classes (especially business)
- Have incentives at meetings (donuts, candy, etc.)
- Talk about the fun places to travel
- Be welcoming to everyone that comes to meetings
- Help potential new members understand what DECA is
- Remind people of dates (membership/permission slips)
- Talk about the social and networking aspects
- Make new friends (especially from other schools/states)
- Talk about how DECA can help you in your future careers
- Show them how DECA can improve your social skills
- Gets you involved and active in your community

## DECA MONTH

In case you guys didn't know, November is #DECAMONTH! This is the perfect time to show off your spirit! Any Indiana chapter can send photos of their DECA attire, hallways, classes, or advisors representing Indiana DECA. Make sure to follow and tag @indianadeca on all of your DECA-related posts to enter the possibility of being reposted for DECA month! Show up with your school and DECA spirit all through November, and let's GET THAT EDGE!!!

## SPONSOR SHOUTOUT

Indiana DECA is working hard this year to Get The Edge for our students. With this comes the need for sponsors. A HUGE shoutout goes to our official sponsors so far, Butler, ISU, BALLSTATE, Merhow Industries, Homebank, and IUPUI. We would also like to extend a thank you to our advisors, Mrs. Cathie Bryant and Mrs. Janice Brown, and to all chapter advisors and members for their continued support.

Have a small business or large corporation connection who wants to support the future business leaders of Indiana? Maybe you have a parent or relative who just wants to support the cause. Indiana DECA has a sponsorship level that will fit everyone. If you have a potential sponsor please reach out to our Vice President of Finance Kate Simek (vpfin.in@gmail.com) so that we can get the edge together!