



Indiana DECA Sponsorships

**Each sponsorship is available to one business or organization unless otherwise noted.*

Geo Filter Sponsor

Sponsorship Amount: \$300

Benefits:

- Display of company name/logo to all students using the filter
- Use of the filter allows for a huge reach to amplify your presence in a specific location. As a business, this means a unique, creative filter can be created for use during the conference.
- Ability to reach over 2,000 students attending the conference
- The Geo filter will be placed onto social media applications allowing conference attendees to use the filter and share pictures that include the filter

Advisor Reception Sponsor

Sponsorship Amount: \$500.00

Benefits:

- Display of company name prominently in front of Indiana DECA Advisors during the advisor reception and state conference meeting on Sunday during the Indiana DECA State Career Development Conference
- Ability to reach over 60 DECA Advisors from around the state of Indiana
- Presentation of materials to these teachers
- Advertisement of reception will be sent to advisors around the state in the Indiana DECA newsletter

Lanyard Sponsor

Sponsorship Amount: \$2,000

Benefits:

- Display of company name/logo prominently on over 2,150 conference lanyards
- Reach of over 2,150 students, advisors and chaperones with your company logo
- Continued exposure of your brand when delegates continue to use the lanyard after the conference

Opening Session Title Sponsor

Sponsorship Amount: \$2,500

Benefits:

- Exclusive sponsor of the opening session of the state conference
- Name and logo displayed on screens during the opening session
- Booth space at the state conference
- Advertising e-blast sent to Indiana DECA advisors and members
- Article about company and contribution posted on Indiana DECA website
- Inclusion in the quarterly State Leadership Team newsletter
- Reference in the conference program, during the session, and all promotions of the opening session as, "Company Name Opening Session"
- Reach over 2,000 students, advisors and chaperones
- Opportunity to show/play company ads, you-tube videos, etc. during the 15-minute block of time prior to the start of the opening session and after the conclusion of the opening session
- Opportunity to promote company social media sites to students, advisors and chaperones

Awards Session Title Sponsor

Sponsorship Amount: \$2,500 for EITHER Monday evening or Tuesday morning OR \$4,500 for exclusive sponsorship of both

Benefits:

- Choice of being exclusive sponsor for the Monday evening awards session for written projects OR the Tuesday morning awards session for all series and team management events OR exclusive sponsorship of both.
- Name and logo displayed on screens during the awards session
- Booth space at the state conference
- Advertising e-blast sent to Indiana DECA advisors and members
- Article about company and contribution posted on Indiana DECA website
- Inclusion in the quarterly State Leadership Team newsletter
- Reference in the conference program, during the session, and all promotion of the opening session as, "Company Name Opening Session"
- Reach over 2,000 students, advisors and chaperones
- Opportunity to show/play company ads, you-tube videos, etc. during the 15-minute block of time prior to the start of the awards session and after the conclusion of the awards session
- Opportunity to promote company social media sites to students, advisors and chaperones