

# INDIANA DECA

*New Year Newsletter*



## President's Message

*By Adeseke Olofintuyi*

Hello Indiana DECA! We are so glad to announce that we will be hosting this year's State Career Development Conference *in person!*

The Indiana delegation has accomplished great things this year and we have loved being able to keep up via social media. However, the team and I are so excited to finally connect with you all *face to face.*

Your state officer team has been hard at work planning both an entertaining and safe SCDC. Although we have faced obstacles with pandemic-related limitations, we are optimistic that this will be the best SCDC yet!

I am looking forward to seeing everyone in March, and until then, stay safe, and keep *"Maximizing Your Momentum!"*

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## Where's Bert?



This year at SCDC, we are hosting a social media challenge called...**Where's Bert?** In the coming weeks, advisors will be receiving an email with an image of Bert to be used for this challenge.

Students, before SCDC, your job is to take as many pictures with Bert as you can. Then, during SCDC, we want you to take your Bert cutout wherever you go and document your SCDC experience through pictures with Bert. Please make them school appropriate and send them to indianadecatech@gmail.com, or DM them to @indianadeca on Instagram for the chance to be featured in the pre-show of the general sessions at SCDC. Please include your school name in the picture so we know who you are! Pictures with no school identification will not be considered.

Then post your photos on social media using **#WheresBert** and tagging @indianadeca along with your region's page. This is a **chapter competition!** The chapter with the largest percentage of submissions, based upon the number of delegate attending SCDC, will win a prize at the end of the conference! Be on the lookout for Bert in your inbox! We can't wait to discover all the places Bert goes with the help of Indiana DECA!

## National Anthem

Do you like to sing? Would you like to be on stage at SCDC? Audition to sing the National Anthem during the opening session at SCDC! Send a video of you singing the National Anthem to indianadeca@gmail.com!

Submissions are due by February 19, 2022 and we can't wait to hear your beautiful voices!

We're looking forward to meeting all of you at SCDC, but please connect with us via social media! (Instagram: @indianadeca and Twitter: @IndianaDECA).



# SCDC Checklist & Tips

In preparation for SCDC, the state officer team has compiled a list of SCDC Essentials, and a few tips to make the most of your conference experience!

## Packing Checklist:

- **Business professional attire:** blazers, slacks, skirts, blouses, collared shirts, ties, and more!
- **Comfy business shoes** (recommended accessories include: inserts, bandages, and proper socks)
- **Toiletries:** toothbrush, toothpaste, shower shoes, soap, shampoo, conditioner, makeup, etc!
- **Pajamas and comfy clothing for travel**
- **Laptop and charger**
- **Phones, earbuds, chargers, and additional accessories**
- **Presentation needs:** poster, portable easel, flashcards, pens, pencils, etc.
- **Calculator** (a must have for all finance events)
- **Masks/facial coverings**
- **Breath mints**
- **Sanitizer/cleaning wipes**
- **Spending money** for meals and **spare change** for Miracle Minutes
- **Snacks!!!**
- Download the **Guidebook app** to receive competition information



## Tips:

- Take the time to properly greet your judge (Due to COVID-19, we are asking that there be no handshaking)
- Ensure your presentation materials are ready-to-go ahead of time
- Organize presentation or role-play notes in an easy-to-understand way
- Engage the judge and ask for their opinion
- Study exam questions, it can be helpful information, even if you don't take an exam!
- Think out-of-the-box, for written presentations, highlight unique strategies, and for role-plays, try to take a creative yet effective approach to the scenario
- Smile
- Practice, practice, practice!
- Have fun, but remember your presentation time
- Make reservations for restaurants if you want to eat with your friends, or plan delivery times!

## State Officer Screening

This year's state officer screening was held on January 29, 2022. For the second year, state officer screening was hosted virtually.

We are proud to have 15 Indiana DECA members advancing to the election process at SCDC. Candidate slating information can be located on the Indiana DECA website.

These candidates will be campaigning at the election session reception during SCDC, where your voting delegates will determine who will lead Indiana DECA for the 2022-23 school year.

Winners will be announced at the closing session on Tuesday, March 8, 2022.

Good luck to all the candidates!



## District Conferences

We had a successful round of district conferences, many of which had state officers in attendance! We were excited to also host miracle minutes at some district conferences and were pleased at the generosity we saw. Many conferences also hosted additional professional development sessions and activities for members.

Great job to everyone who qualified for SCDC, we can't wait to see you in March!



# Community Service



## Safe Families for Children

Indiana DECA is committed to community service and we've been proud to see many of our chapters conducting their own service projects. The Indiana DECA State Officer Team also conducted individual service projects this year. Keep an eye on social media to see all the great ways the state officer team helped their communities!

We are pleased to introduce Safe Families for Children (SFFC) as this year's philanthropy. A representative from SFFC will be presenting at SCDC and speaking about their cause. We look forward to hearing about this organization!

We are excited to continue with miracle minutes for SFFC at SCDC, so bring your spare change!

## Sponsorships

Indiana DECA's operations are made possible through the support of our amazing sponsors. This year, we have secured eight sponsorships to help Indiana DECA "*Maximize Our Momentum*". Thank you to Berkshire Hathaway Home Services Indiana Realty, Cardinal CPA Group, Community First Bank of Indiana, Depauw University, G&G Custom Homes, Realty One Group New Horizons, and Thompson Thrift for their support!

We'd also like to give a huge *shout out* to Indiana State University Scott College of Business, who is our title sponsor for SCDC opening session on Sunday evening, as well as, Monday evening recognition and awards session. Thank you all for your support of Indiana DECA!



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