



COLLEGIATE DECA

INDIANA ASSOCIATION

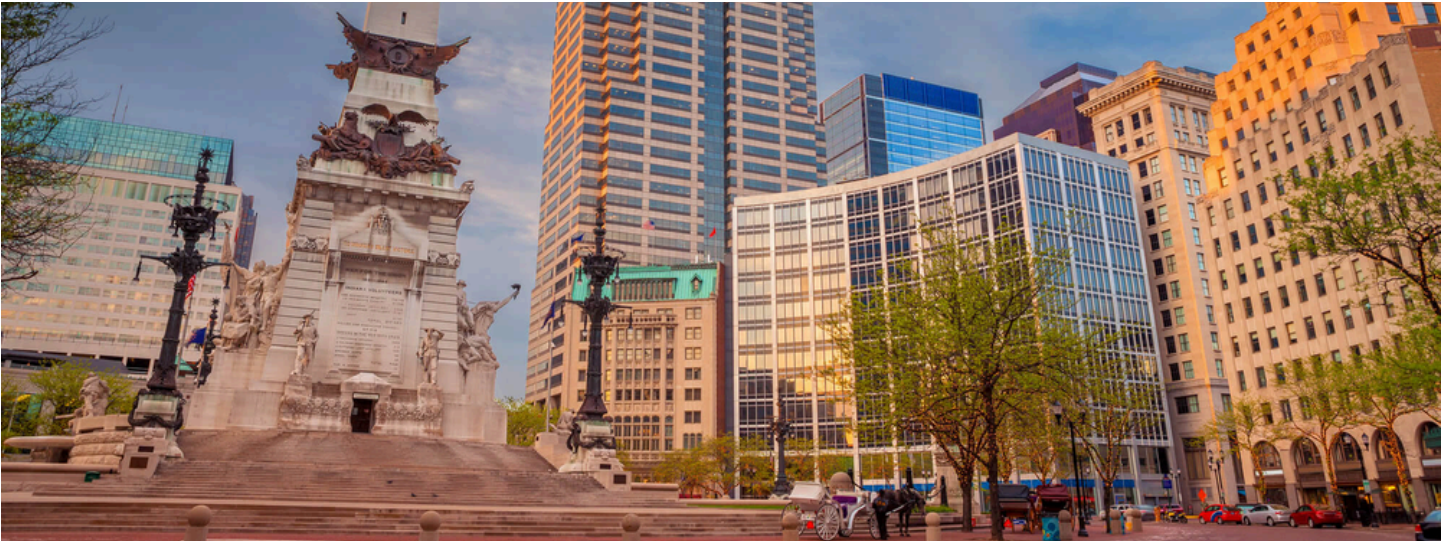
FALL LEADERSHIP CONFERENCE

NOVEMBER 8, 2025 | MONONWORKS - BROAD RIPPLE

REGISTRATION GUIDE

LEARN MORE AT [INDIANADECA.ORG/CFLC](https://indianadeca.org/cflc)





FALL LEADERSHIP CONFERENCE

The Indiana Collegiate DECA Fall Leadership Conference (CFLC) sets the tone for the academic year ahead, equipping members with the tools, knowledge, and confidence to lead, compete, and grow. Hosted each fall, CFLC welcomes over 175 student leaders, advisors, and professionals for a day focused on preparation, innovation, and connection.

Designed as the premier leadership and development event of the fall semester for Indiana Collegiate DECA, CFLC features hands-on workshops, exclusive company tours, and meaningful networking opportunities- all crafted to help members “Go the Extra Mile” in their DECA journey.

At the core of the conference is chapter officer development, where current and aspiring leaders learn proven strategies for building high-performing chapters. These sessions are led by a mix of experienced local officers and former DECA executive officers who share insights on communication, team building, and effective chapter management.

Competitive event bootcamp provides a high-energy learning environment for members planning to compete at the state or international level. Participants dive into real-world case challenges, refine their presentation skills, and learn the keys to standing out in Collegiate DECA’s signature events.

Members also take part in EDU Tours and company networking, gaining insider access to some of the state’s newest companies. Attendees choose from a curated menu of companies to explore industries, meet professionals, and build relationships that extend far beyond the conference.

IMPORTANT DATES

OCTOBER 18

Collegiate DECA Membership Submissions + Conference Dues Deadline for INCFLC Attendees.

OCTOBER 25

Cancellation and refund deadline for conference registries.

NOVEMBER 8

Indiana Collegiate DECA Fall Leadership Conference at MononWorks - Broad Ripple.



TENTATIVE AGENDA

During the conference, members from across the state of Indiana will join us in a full-day of workshops, professional development opportunities, powerful general sessions, EDU Tours, and more. As the conference date nears, make sure to check the Indiana DECA website for the most up-to-date schedule and location of events.

SATURDAY NOVEMBER 8

8:00 AM - 8:45 AM	On-Site Conference Registration
9:00 AM - 9:45 AM	Opening Session & Reception
10:00 AM - 1:10 PM	Chapter Officer Leadership Series
10:00 AM - 10:30 AM	Workshop Rotation #1
10:40 AM - 11:10 AM	Workshop Rotation #2
11:20 AM - 11:50 AM	Workshop Rotation #3
12:00 PM - 12:30 PM	Workshop Rotation #4
12:40 PM - 1:10 PM	Workshop Rotation #5
1:10 PM - 1:40 PM	Open Networking & Lunch
1:50 PM - 2:10 PM	EDU Tour Rotation #1

SATURDAY (CONTINUED) NOVEMBER 8

2:20 PM - 2:40 PM	EDU Tour Rotation #2
2:50 PM - 3:10 PM	EDU Tour Rotation #3
3:20 PM - 4:00 PM	Life Beyond the Diamond Panel
4:00 PM - 4:40 PM	Networking Like a Pro Panel
4:40 PM - 5:10 PM	Closing Session & Farewell
5:30 PM	Dinner on Your Own

**Schedule subject to change. Please consult indianadeca.org/cflc for a detailed schedule.*



FALL LEADERSHIP WORKSHOPS

During the conference, members will attend numerous workshop sessions designed to hone in on your professional skills, competitive event training, and leadership development. As the conference date nears, please check the Indiana DECA website for an updated list of speakers, workshop sessions, locations in-house, and more.

OVERVIEW

During the Fall Leadership Conference, each non-chapter officer in attendance will take part in a rotation of three curated workshops meant to help Indiana Collegiate DECA members Go the Extra Mile in DECA, College, and Beyond.

The inaugural Fall Leadership Conference combines workshop opportunities for members from a variety of skill levels, membership types, and competition entry. During these workshops, members will take part in open dialogue, question and answer sessions, and exercises meant to prepare them for the academic and competition year ahead.

Hosted by your State Officers, Board Members, and Business Professionals, you will gain the skills necessary to compete, learn, and grow as a student and leader on and off campus.

ROTATIONS

Non-Chapter Officers will rotate between the morning workshops during the Collegiate Fall Leadership Conference. In the afternoon, all members will come together for the final two workshops and panels. Groups will be determined by size and will be assigned to your registration materials on-site.

MORNING SESSIONS

Buckle Up Drivers: Collegiate DECA Competitive Event Bootcamp
Ready to take your performance to the next level? In this hands-on workshop, you'll learn the strategies, tools, and insider tips needed to dominate Indiana Collegiate DECA's competitive events.

Hitting the Tracks: Running for Higher Office in Collegiate DECA
In this interactive workshop, you'll gain the strategies, insights, and confidence needed to successfully run for higher office in the organization. This session will give you the inside scoop on what it takes to stand out as a candidate in chapter, state, and executive elections.

A Podium Finish: The Collegiate DECA Leadership Passport
In this engaging workshop, you'll discover everything you need to know to successfully complete the Collegiate DECA Leadership Passport. From understanding each element of the program and setting achievable goals to tracking progress and showcasing your accomplishments, this session breaks it all down step by step.

MORNING SESSIONS

Driven Members: Enhancing Your LinkedIn and Resume Using DECA
In this hands-on workshop, you'll learn how to craft a powerful resume and build a LinkedIn profile that captures attention and opens doors. Showcase your DECA experience and leadership skills to highlighting your personal brand and networking effectively.

Fueling Passion: Volunteer Activity
Join your fellow Collegiate DECA members in a meaningful volunteer activity that makes a real impact in the community. Whether it's lending a hand to a nonprofit, supporting an outreach project, or working together on a service initiative, this session is all about putting DECA's mission into action.

AFTERNOON PANELS

Life Beyond the Diamond & Networking Like a Pro
In these afternoon workshops, you'll learn how to craft your personal and professional brand, build meaningful connections, and position yourself for success after graduation.



CHAPTER OFFICER LEADERSHIP SERIES

During the Indiana Collegiate DECA Fall Leadership Conference, chapter officers from Indiana chapters will take part in the Chapter Officer Leadership Series. During this series, chapter officers will hear from guest speakers and former local, association, and executive officers on how to build your chapter's success. As the conference date nears, any pre-work or materials needed to bring to the conference with you will be communicated via the updated conference emails.

OVERVIEW

Led by former International Collegiate DECA President, and current Indiana Collegiate DECA President, Eric Bedrosian, the Chapter Leadership Series at Indiana Collegiate DECA's Fall Leadership Conference is designed to inspire, challenge, and equip student leaders for success. This session dives into strategies for building thriving chapters, fostering member engagement, and creating impactful programming on your campus.

Throughout the session, Eric will share his personal leadership journey and provide actionable insights on motivating members, growing participation, and shaping your chapter's vision for the year ahead. You'll also connect with fellow leaders from across Indiana, exchange best practices, and collaborate on ideas to elevate your chapter's presence.

QUALIFICATIONS

Members who attend the Chapter Officer Leadership Series must be holding a chapter officer position for the 2025-2026 membership year. If a chapter officer is unable to make it to CFLC, a representative of their choosing may serve as a replacement.

OVERALL SERIES TOPICS

BUILDING YOUR TEAM DYNAMICS

Successful chapters are built on strong leadership teams, and this workshop will help you take yours to the next level. Designed for chapter officers, this session focuses on understanding leadership styles, improving communication, and strengthening collaboration to create a united team.

Through interactive activities and real-world scenarios, you'll learn how to set shared goals, resolve conflicts, and align your team's vision for the year. Walk away with practical tools and strategies to build trust, enhance teamwork, and lead your chapter with confidence.

YOUR COLLEGIATE CHAPTER BRAND

Every great chapter has a story, and this workshop will help you tell yours. Designed for chapter officers, this session explores how to define, develop, and elevate your chapter's brand.

Learn how to create a strong identity, craft a consistent message, and showcase what makes your chapter unique. Through practical strategies and creative insights, you'll discover how to attract members, engage your campus, and leave a lasting impression on your community and partners.

COMPETITIVE SUCCESS TRAINING

Success on the competition floor starts long before event day, and this workshop will prepare you to lead your chapter to victory. Designed for chapter officers, this session covers strategies for training members, selecting events, and building confidence through practice and preparation.

Learn how to develop effective study plans, strengthen presentation skills, and maximize performance in role-plays and written events. Walk away with the tools to guide your members toward competitive excellence at every level.

NON-COMPETITIVE MEMBERSHIP

Not every member joins DECA to compete, and that's where opportunity begins. This workshop focuses on strategies to engage and retain non-competitive members while adding value to their collegiate experience.

Learn how to design meaningful programming, create leadership pathways, and connect members to professional development opportunities beyond competition. Walk away with practical ideas to build a well-rounded chapter that serves every member's goals and interests.



REGISTRATION INFORMATION

All conference participants must be DECA members in good standing and must be officially registered for the conference with Indiana Collegiate DECA.

OVERVIEW

Your conference registration will allow you the opportunity to attend as a delegate of your Indiana Collegiate DECA (Or applicable out of state) chapter.

When registering, members will select if they are a chapter officer or a chapter member. Members must select the correct label in order to verify their eligibility for the chapter officer series or the general member workshop menu.

Registration will include the ability to attend workshop sessions, the EDU Tours, a lunch and networking session, and gain access to conference materials.

Attendance at Fall Leadership Conference is not mandatory, however, we ask that chapter officers make an effort to attend, as we will review standard operating procedures for chapters and provide updated information on the association.



CONFERENCE
QUESTIONS

BLAKE SCHNACKENBERG
Indiana Collegiate DECA
collegiate@indianadeca.org

REGISTRATION

\$25* per attendee

The conference registration fee applies to Collegiate DECA members, advisors, chaperones and alumni, and includes the following:

- Powerful general sessions
- Chapter Officer Leadership Series
- Workshop Sessions
- Conference activities
- Quick Bites / Lunch
- EDU Tours

Deadline: October 25th, 2025

*An additional \$10 will be charged for any registration after this date, and registrations not paid in full by November 8th.

PROCEDURES

REGISTRATION SITE COMING SOON

All student attendees must be on a submitted DECA membership roster to register.

CHANGES:

Once registration is submitted, any changes must be made through the collegiate@indianadeca.org email.

PAYMENT

METHODS OF PAYMENT: Check or credit card (MasterCard, VISA or American Express) are accepted.

Purchase orders will be accepted in advance of the registration deadline as a guarantee of payment, but all funds must be received in full prior to event dates to gain entry to the conference.

REFUND POLICY:

Paid registrants who cancel on or before 11:59 p.m. ET on October 25th will receive a \$5 refund. Refunds beyond this date will be subject to approval by the Indiana Collegiate DECA board.



LOCATION INFORMATION

Just beyond the heart of Indianapolis lies Broad Ripple, a vibrant community on the rise, fueled by innovative tech and entrepreneurial spirit. It's the perfect backdrop for our IN Collegiate DECA Fall Leadership Conference, hosted inside the dynamic MononWorks space. Known for its cutting-edge DeveloperTown, it is home to a thriving ecosystem of start-ups and visionaries

BROAD RIPPLE

Broad Ripple, located just north of downtown Indianapolis, offers a lively and inspiring setting for the Indiana Collegiate DECA Fall Leadership Conference.

Known as one of the city's most energetic neighborhoods, Broad Ripple has built its reputation on a strong culture of innovation, creativity, and community.

With its unique mix of entrepreneurial spirit and local charm, it provides the perfect backdrop for learning, networking, and professional development. At the heart of Broad Ripple sits MononWorks, home to DeveloperTown, a hub for tech start-ups and new ventures.

This dynamic space reflects the neighborhood's forward-thinking mindset and serves as an ideal location for a conference built around leadership and growth.

Beyond the walls of MononWorks, attendees will find a community filled with local restaurants, arts, and green spaces, all contributing to the energy that makes Broad Ripple a thriving destination for students, professionals, and innovators alike.

MONONWORKS

Events Held in MononWorks: Opening Session, Chapter Officer Development Series, Workshops, Lunch, and Closing Session.

MononWorks stands at the heart of Broad Ripple as one of the community's newest and most dynamic co-working destinations. Its vibrant environment is designed to spark creativity and collaboration, making it the perfect space for businesses, entrepreneurs, and professionals to thrive.

More than just a workplace, MononWorks fosters open expression, meaningful dialogue, and bold ideas that bring people together and drive innovation forward. This fall, it will transform into the headquarters for Indiana Collegiate DECA's Fall Leadership Conference, offering the perfect backdrop for a day of discovery and growth.

Our delegation will take full advantage of the modern collaborative spaces, cutting-edge resources, and inspiring atmosphere—creating an experience filled with learning, connection, and unforgettable development opportunities that reflect the very spirit of Broad Ripple itself.

DEVELOPERTOWN BUSINESSES

Events Held in DeveloperTown: EDU Tours

DeveloperTown has emerged as one of Indianapolis' most forward-thinking destinations for business and innovation.

With its signature "Tiny Homes," the campus provides distinctive spaces that allow companies to grow, expand, and operate efficiently while still making a bold statement. Each workspace reflects the creativity and determination of its owners, offering a true showcase of entrepreneurial spirit.

During the Fall Leadership Conference, DeveloperTown will open its doors to Indiana Collegiate DECA members for EDU Tours.

These tours will give attendees the chance to step inside these unique offices, connect with their founders, and gain valuable insights into how ideas are transformed into thriving enterprises.

ADDITIONAL INFORMATION

CHAPTER OFFICER PRE-WORK

In order to best prepare for our time together, chapter officers may be asked to complete pre-work to bring for the Chapter Officer Leadership Series; Pre-work should take no more than 1 hour. If required, an email will be sent to chapter officers no later than 1 week before the conference to give enough time for completion. If for any reason you cannot complete this work, please email collegiate@indianadeca.org.

ACCOMMODATION REQUESTS

We want to make every opportunity available for our members needing accommodations to participate in FLC. An online form is at indianadeca.org/accommodationrequests to identify students that need accommodations. It is critical that we receive the form by October 25th, 2025 in order to arrange appropriate services.

CONDUCT AND DRESS CODE

All attendees are required to adhere to the Conference Delegate Practices and Procedures and Dress Code. These documents are at indianadeca.org/cflc.

For this conference, members are asked to attend in business casual attire. However, members are welcome to dress up further than the minimum requirements.

NON-DISCRIMINATION POLICY:

DECA Inc. and Indiana Collegiate DECA are committed to creating and maintaining a healthy and respectful environment for all of our emerging leaders and entrepreneurs. Our philosophy is to ensure all members, regardless of race, color, religion, sex, national origin, age, disability, sexual orientation or socio-economic status are treated equally and respectfully. Any behavior in the form of discrimination, harassment or bullying will not be tolerated. It is the responsibility of all members to uphold and contribute to this climate.

ON-SITE REGISTRATION

1. The advisor or group leader is the only person authorized to register their chapter.

CONFERENCE REGISTRATION

Saturday, November 8, 2025

8:00am to 8:45am

MononWorks - Broad Ripple

2. Bring copies of all registration forms and verification of payment. Verification of registration information will be made at this time.
3. Official conference schedules, name badges, delegate ribbons, and any other handouts, tickets or wristbands necessary for the current conference will be provided at registration. The distribution of these materials should occur via the advisor before opening session.
4. All remaining registration fees must be paid at registration. The total amount should be paid with one chapter check payable to Indiana Collegiate DECA. Credit cards will also be accepted.
5. Each advisor or group leader who is responsible for registering their chapter directly with Indiana Collegiate DECA will be asked to provide an email address and cell phone number where they can be contacted while at CFLC.