

Indiana DECA Board Meeting
Wednesday, November 10, 2021; 4:00 P.M. – 7:00 P.M.
Virtual Meeting via Zoom
APPROVED MINUTES

The meeting was called to order at 4:04 P.M.

The following members were present: Becky Kuehl, Janice Brown, Amanda Graham-Bishop, Troy Davis, Brian McNeal, Robin Perry, Kristin Lidstrom, Rob Holman, Gen Craft, Crystal White, and Adeseeke Olofintuyi

Members Not in Attendance: Amber Reed, Cathie Bryant, Rachel Jones, Kevin Krizan, and Jessica Booth

Guest(s) in Attendance: N/A

Approval of Agenda: Amanda Graham-Bishop made a motion to accept the agenda; seconded by Troy Davis. Motion carries.

Approval of Minutes: Rob Holman made the motion to approve the presented minutes, seconded by Kristin Lidstrom. Motion carries.

GWC Update - No report was provided.

GWD Grant - The first quarter grant money request has been approved for reimbursement.

2021-2022 State Officer/State Officer Coordinator Report

1. October/November State Officer Meeting

FLC was successfully planned; Zoom meetings were used to rehearse and work with TeamTri
Former sponsors were assigned
State officers devised specific plans to increase memberships in their own chapters

2. DECA Month

Entire delegation has been very active through community service and on social media
Kathrine Langford, Region 5 President and State President will be attending the Brownsburg DECA "Women in Business" Workshop on November 10th
Kathrine Langford will also be representing Indiana DECA at this year's IBEA Conference
Social media engagement has greatly increased

3. FLC Accomplishments

Promoted the use of Discord at FLC; currently have 56 users
Students thoroughly enjoyed the interactive experiences at FLC
Members were able to gain leadership and networking skills
New career opportunities were introduced

4. SCDC Goals

Exceed goals set for sponsorships
Secure entertainment (Dr. Wand)
Choose creative promotional material
Increase attendance and qualifications for ICDC

State Advisor Report:

1. 2021-2022 Membership Report (as of 11/8/21)

Current Membership (as of 11/08/21)

- Students: 1,393 (2,141 in 2020; 2,657 in 2019)
- Advisors: 51 (69 in 2020; 68 in 2019)
- Professionals: 33 (22 in 2020; 36 in 2019)
- Alumni: 5 (18 in 2020; 89 in 2019)
- Total to date: 1,482 (2,250 in 2020; 2,850 in 2019)

2. 2021 Fall Leadership Conference

- Held virtually on Tuesday, November 9, 2021
- Number of schools registered: 11 (20 in 2020; 18 in 2019)
- Total # of registrations: 278 (304 in 2020; 330 in 2019)
- Used TEAMTRI to help deliver the full day live conference
- Thoughts/suggestions for next year? IUPUI Kelley? Pacers?

3. 2021 Ultimate DECA Power Trip

November 19-21, 2021; held in Boston, MA; 2 Indiana chapters (Brownsburg and Hamilton Heights) attending (total: 33 students and advisors)

4. 2021-2022 Sponsorships

Total to date is \$2,100

- DePauw University (Bronze Level)
- G & G Custom Homes (Silver Level)
- Thompson & Thrift (Diamond Level)

5. Design Contests

- SCDC T-shirt Design: 1 design submitted, as of today
- ICDC Pin Design: 0 designs submitted, as of today
- Deadline is Wednesday, November 24

6. STN Numbers

- As of November 10th, 2 schools have submitted

7. 2022 District Conference Update

- USB drives
- Registration
- Online testing (3-day window; dates set by district coordinator)
- Test must be taken at school with a proctor in the room; 7:00 AM-8:00 PM; testing window of 75-minutes
- Role play/case scenarios
- District membership lists will be sent before Thanksgiving

8. 2022-2023 State Officer Screening

- Saturday, January 29, 2022
- Location: TBD
- Start time: 8:30 AM
- Application and materials will be available sometime the first week of December

9. 2022 SCDC Update

- March 6-8, 2022; Indianapolis Marriott Downtown
- Theme: Cirque du DECA (carnival/circus theme)
- Principles Events (3 events; does not include Principles of Finance)
- Written Project Allocations for this year are a maximum of 8 entries per written project event with one exception: product management events are ONE per chapter event
- Written projects will be submitted electronically

- A full hard copy of the written project will be submitted in a DECA folio during orientation at SCDC
- DECA Inc. penalty point sheet will be used this year and (projects submitted will be eligible for competition regardless of the number of penalty points the project receives)
- SCDC App: Troy Davis made the motion to do a 1-year contract with Guidebook for SCDC 2022 then reassess post-conference, seconded by Kristin Lidstrom. Motion carries.

10. 2022 ICDC Update

- Atlanta, GA
- April 23-27, 2022 (the 27th is travel day home)
- Hotel: The Hilton Garden Inn Atlanta Downtown
- 275 Baker Street NW, Atlanta, GA, 30313
\$214 + 8.9% sales tax + 8% occupancy tax + \$5 per room per night (this is yet to be confirmed)
Parking: \$32 self-parking; \$43 valet parking

Standing Committee Reports:

- A. Financial** – Indiana Balance Sheet (as of November 8, 2021) and Indiana DECA Profit/Loss Statement (July 1-November 8, 2021) was presented.
- B. Conference/Leadership** – No report provided.
- C. Membership** – No report provided.
- D. Professional Development** – Will start planning for in-person PD for Summer 2022
- E. Promotion** – Indiana DECA brochures have been printed

Unfinished Business:

- A. Other**

New Business:

- A. Other**

Announcements:

- A. Next Meeting:** February 5, 2022, 9:30 A.M. - 3:30 P.M., Hamilton Southeastern High School
- B. Other**

Adjournment: Kristin Lidstrom made a motion to adjourn meeting, seconded by Troy Davis. Motion carries. Meeting concluded at 5:45 P.M.