

INDIANA DECA BOARD MEETING
Saturday, September 17, 2022 ~ 9:30 A.M. - 3:00 P.M.
Indianapolis Motor Speedway ~ Brickyard Crossing Golf Clubhouse
APPROVED MINUTES

The meeting was called to order at 9:40 A.M.

The following members were present: Becky Kuehl, Janice Brown, Amanda Graham-Bishop (virtually), Brian McNeal, Matt Hankins, Kristin Lidstrom, Gen Craft, Cathie Bryant, Rachel Jones, Jessica Booth, Stacie Fowler, and Katherine Langford

Members Not in Attendance: Amber Reed, Troy Davis, Kevin Krizan, and Anthony Harl. Region 1 Coordinator, vacant.

Guest(s) in Attendance: Jacob Goodman, Carmel High School

Approval of Agenda: Brian McNeal made a motion to accept the agenda; seconded by Matt Hankins. Motion carries.

Approval of Minutes: Rachel Jones made the motion to approve the presented minutes; seconded by Brian McNeal. Motion carries.

GWC Update – No Update was provided.

State Officer/State Officer Coordinator Report:

A. Membership

Region 1 – Culver Academies

Region 2 - Attica

Region 4 – Sullivan

Region 5 – Center Grove

Emails from Region Presidents to schools going out this month

B. Sponsorship

Two confirmed sponsors – Butler University for University Sponsorship and Merhow Industries for Geo-filter; two agreements but not confirmed – Ball State and Purdue

25 sponsors reached out to total as a team

C. Community

Sending local hospital workers handwritten letters. Students will write these letters both at Region 4 FLC and Indiana DECA FLC; state officers will be serving the Indy area the day before

At district conferences, collecting socks for Homeless Shelters: “Socks Off”

D. Awareness

@IndianaDECA posted officer introductions and will do officer takeovers for the month of November

@IndianaDECA linked the Instagram and Facebook pages

@region Instagram pages posted “DECA summer” for students to post what they are doing that

summer with “DECA Diamond”

Website being updated – rollover will occur during winter break

E. SCDC

Theme announced: Camp DECA

Pin and shirt design guidelines released on website

F. FLC

November 7th Gainbridge Fieldhouse

Competition sessions split into competition exploration, roleplay, and written; afternoon focused on goal setting, relational leadership, and DECA styles

Current plan for speakers is IUPUI admissions officer

“10 Reasons to be a State Officer”

State Advisor Report

A. CAM Conference

August 9-12

Great sessions that included:

- Member-First Mindset
- Discover Your Strengths
- Connecting Business Trends to the Classroom
- A Heightened Awareness

B. 2022-2023 Membership (as of Friday, 9/16/2022)

Currently:

- 274 Students
- 9 Advisors
- 4 Professional

287 Total

New/reactivated chapters:

- Attica HS – District 4 (Denise Current)
- Angola HS – District 3/6 (Rick Towers)
- Perry Meridian HS—District 8 (Josh Shaffer)
- Southport HS—District 8 (Cheryl Rettig)

New advisors (primary):

- Stacie Fowler—Carmel HS (replacing Rob Holman)
- Maggie Farwig—Jimtown HS (replacing Sid Shafer)
- Carl Patz—Morgan Township HS (replacing Crystal White)
- Becca Medel—Fishers HS (moving from secondary to primary)
- Ryan Popa—Munster HS (moving from secondary to primary)

C. IBEA November Conference

- November 11–12 (Thursday/Friday)
- Encourage advisors in your district to attend

D. Central Region Leadership Conference

- December 9-11, 2022
- Milwaukee, WI
- Hilton Milwaukee City Center
- Theme: DECA FEST
- Registration Fee: \$125 per person
- Housing Rate: \$160 inclusive of all service charges and fees per room per night. Housing is based on four (4) per room.

E. Competitive Events Update

- No big changes in the competitive events for this year
- Please refer to page 43 of the DECA Guide
- Written projects will again be submitted electronically at ICDC
- Written project preliminary interviews will still be on Sunday at ICDC
- There is a change in the Penalty Point Checklist for signature(s) on the Written Event Statement of Assurances and Academic Integrity form (must be a physical signature or digital signature—typed names in a font will not be accepted as signatures this year).

F. ICDC Update

- April 22 – 25 (The 26th is a travel day home.)
- Orlando, Florida
- Early Bird Registration is \$100 (before 3/15) – This includes student members, advisors, chaperones, *and* family/spouse members.
- Housing will be at Universal Studios Aventura Hotel
- IN be the only state in that hotel
- Have a block of 145 rooms

G. Other

- Single and Double rooms are approximately \$230 per night plus applicable taxes
- Triple and Quad rooms are approximately \$235 per night plus applicable taxes

Standing Committee Reports

A. Financial – Would like to create documents and procedures files for future committees. Indiana DECA P&L Statements July 1, 2021 – September 15, 2022 were presented. 2022-2023 Budget Presented. Matt Hankins proposed a motion to approve the budget. Brian McNeal seconded. Motion passed.

B. Conference & Leadership – Revised written event penalty point checklist and minimum submission requirements discussed. Motion proposed by Kristin Lidstrom to name the Alumni Award presented at SCDC in honor of Richard Davenport. Seconded by Brian McNeal. Motion passed.

C. Membership – No changes to program of leadership; Brian McNeal motioned to increase Chartered Associated Student, Professional, and Alumni dues by \$2. Matt Hankins seconded. Motion passed.

D. Professional Development – no report given.

E. Promotion – promotional brochure will be updated.

Unfinished Business

A. 2022 Attrition/Addendum – SCDC Indianapolis Marriott rooms will be limited to floors 3-12. Likely more rooms will be moved to overflow.

B. SCDC Discussion – Testing will remain online for DCDC. The Board expressed a preference for in-person, written testing at SCDC. Research will be done on cost and logistics; will be revisited at the November meeting. Written online submissions.

New Business

A. 2022-2023 Committee Assignments

B. Goals for 2022-2023/Program of Leadership

C. State Officer Coordinator Retirement – Cathie Bryant plans to retire as State Officer Coordinator at the end of the year. Kristin Lidstrom proposed a motion to hire a replacement for Cathie, at a prorated salary, for the remainder of Cathie's contract. Gen Craft seconded. Motion passed.

D. 2022-2023 Election of Officers – Amanda Graham Bishop will serve as Secretary. Troy Davis will serve as Vice-Chair. Becky Kuehl will serve as Chair.

Announcements

A. Next meeting: November 10, 1:30 pm, tentatively at Carmel High School.

Adjournment Brian McNeal motioned to adjourn at 2:51 pm. Gen Craft seconded. Motion passed.