

**INDIANA DECA BOARD MEETING**  
**Thursday, February 2, 2023, 2:00-6:00 P.M.**  
**Hamilton Southeastern High School**  
**APPROVED MINUTES**

The meeting was called to order at 2:24 P.M.

**The following members were present:** Becky Kuehl, Janice Brown, Amanda Graham-Bishop, Brian McNeal, Kristin Lidstrom, Gen Craft, Rachel Jones, Troy Davis, Jessica Booth, Stacie Fowler, and Katherine Langford

**Members Not in Attendance:**

**Guest(s) in Attendance:** Jacob Goodman and Eric Bedrosian

**Approval of Agenda:** Brian McNeal made a motion to accept the agenda; seconded by Amanda Graham-Bishop. Motion carries.

**Approval of Minutes:** Troy Davis made the motion to approve the minutes with the correction to section Standing Committee Reports C. Membership; seconded by Kristin Lidstrom. Motion carries.

**State Officer/State Officer Coordinator Report**

**Membership:** most regions posting their chapter leadership teams; region presidents doing newsletters/updates

**Sponsorship:** see State Advisor Report; possibility of a PayPal/Stripe way to collect "Friends of DECA"

**Community:** sock drive at district competitions; Donate Life Miracle Minute at SCDC on Sunday night and Wheeler Mission Miracle Minute will be Monday night in memory of Richard Davenport

**Awareness:** 1,676 Instagram followers (up from 276 in June); 568 followers combined on regional Instagrams; posted for state officer applications and screening; website updated; career development section of the website created

**SCDC:** Camp DECA; contacting Kyle Wilkom for entertainment; no keynote on Sunday; running a Goosechase (online scavenger hunt); judges receiving mug/hot chocolate; Monday night - seniors going into the military, military academies, or ROTC to lead the Pledge of the Allegiance

**Screening:** 16 state officer candidates; Caleb Koets interview for CRVP

**GWC Update** - no report provided

**State Advisor Report**

**A. 2022-2023 Membership**

Current Membership as of 2/1/23: Chapters: 52 (55 in 2022); Students: 3,065 (2,507 in 2022); Advisors: 77 (77 in 2022); Professionals: 36 (80 in 2022); Alumni: 72 (12 in 2022); **Total: 3,250 (2,676 in 2022)**

**B. 2023 Central Region Leadership Conference**

- No CRLC will be held in 2023
- Chapters in Central Region have been invited to attend the *Ultimate DECA Power Trip*
- Dates: November 17-19, 2023

- Location: Austin, TX

**C. District Conferences** - discussion about district conference size/capacity, online testing, number of state qualifiers. Email Janice with any district conference recommendations for 2024.

**D. State Officer Screening Report (see State Officer/State Officer Coordinator Report)**

- Screening was held Saturday, January 28, at Brownsburg HS
- 18 application received
- 16 candidates went through the screening process (16 in 2022)
- 16 candidates will be running for a state leadership position at SCDC (15 in 2022)

**E. Written Project Registration**

- 293 projects were pre-registered (178 in 2022)
- Approximately 256 were submitted in the portal (163 in 2022); reflects 524 students
- In 2020, there were 278 submitted, and penalty pointed
- Penalty pointing of the projects will start yet this weekend
- February 6-11 is the window for judging and evaluation of the written component

**F. CTSO Legislative Day**

February 14, 2023 (Tuesday) at the Indiana Statehouse  
2 State Officers will be attending  
Being held in recognition of CTE Month

**G. SCDC Update**

**Registration Numbers:**

Students: 1,810; advisors: 70; chaperones: 165; state officers:11; total: 2,056 registered

**Sponsorships:**

Opening General Session Title Sponsor - Indiana State University Scott College of Business

Grand Awards Session Title Sponsor - Ball State University Miller College of Business

Lanyard Sponsor - BSU Miller College of Business

Geo Filter Sponsors

- BSU Miller College of Business
- Just Jump
- Merhow Industries

State Officer Luncheon & Voting Delegate Reception - BSU Property Management Program

Advisor Reception - BSU Miller College of Business

Diamond Level - Crew Carwash

Gold Level - Phil Myers

Silver Level - Holder Design, Inc.

University Package - Butler University

**Miscellaneous:**

Recommendation for shaking hands with judges this year? - voluntary

**H. ICDC Update**

Held April 22-26, 2023, in Orlando, Florida. Registration fee is \$100 student/advisor/chaperone/spouse/family member (early-bird); Indiana fee will be \$20 or \$25.

Indiana property will be Universal's Aventura Hotel (room block of 145 total for April 23-27; 10-single rooms (one bed) and 135-double rooms (two beds). Room block of approximately 75 (April 22 - Friday). Room rates: \$185-\$190 per room/night without applicable taxes

Event Management: Indiana will have Automotive Services Marketing (ASM) this year (42)

Emerging Leaders Series Allocations:

- Empower: incoming state officers
- Ignite Academy: 17 allocations
- Elevate Academy: 8 allocations
- Aspire Academy: 9 allocations
- Special Permission: Indiana has 27 allocations for special permission

Voting Delegates - Indiana will have 7 this year

Attraction ticket options (information and pricing available on DECA Inc. website); three waves of ticket release based upon when the association conference is scheduled; tickets for Indiana DECA will be released based for purchased at 1:00 PM ET on March 15th; Disney tickets are by day, park and ticket time this year; Universal Orlando Resort Youth Programs will be providing educational programs for an additional fee. Chapters will purchase the theme park tickets through DECA, but the education program through Universal Orlando Resort using the links provided.

Indiana DECA will have scheduled association meetings before the opening session (Saturday) and closing session (Tuesday); both meetings will be at 7:30 PM in the Orange County Convention Center.

### **Standing Committee Reports**

- A. Financial** – Indiana DECA Profit and Loss statement for July 1-February 1, 2023, and Indiana DECA Balance Sheet as of February 2, 2023, was presented
- B. Conference & Leadership** – discussion of advisor and chaperone expectation and requirement to walk the hallways both Sunday and Monday nights; SCDC Advisor Recommendations and SCDC Chaperone Recommendations handout provided (will be emailed to advisors prior to SCDC).
- C. Membership** – no report provided
- D. Professional Development** – discussion of when the best time to host professional development opportunities for teachers and advisors
- E. Promotion** – no report provided

### **Unfinished Business**

- A. State Officer Coordinator Position** - selection committee was created; interview week date set
- B. Other**

### **New Business**

- A. Liability Insurance Renewal** - Kristin Lidstrom made the motion to spend \$750 on the ENPICA Core+ emergency management plan. Seconded by Troy Davis; motion carries. Amanda Graham-Bishop made the motion for liability insurance renewal. Jessica Booth seconded; motion passes.
- B. 2023 ICDC Stipend Amount** - Troy Davis made the motion to allocate \$35 stipend to ICDC competitive qualifiers and in-coming state officers; Brian McNeal seconded; motion carries.
- C. Realignment of Districts** - tabled; ad hoc committee will be created
- D. Indiana Collegiate DECA** - Eric Bedrosian presentation
- E. Other**

**Proposed 2023-2024 Calendar** - tabled

### **Announcements**

- A. Next Meeting:** April 8, 2023 - if needed

**Adjournment** - Kristin Lidstrom motioned to adjourn at 6:29 pm. Jessica Booth seconded. Motion passed.