

Indiana DECA Board Meeting
Tuesday, June 9, 2020; 10:00 A.M. – 12:00 P.M.
Virtual Meeting via Zoom
APPROVED MINUTES

The meeting was called to order at 10:02 A.M.

The following members were present: Becky Kuehl, Janice Brown, Brian McNeal, Amanda Graham-Bishop, Troy Davis, Julie Moore, Kevin Krizan, Gen Craft, Rachel Jones, Amber Reed, Kristin Lidstrom, Robin Perry, Jessica Booth, Cathie Bryant, and Muntu Munaf

Members Not in Attendance: Laura Cardamon and Anthony Harl

Approval of Agenda: Rachel Jones made a motion to accept the agenda, seconded by Troy Davis; motion carries.

Approval of Minutes: Kristin Lidstrom made the motion to approve the presented minutes, seconded by Jessica Booth; motion carries.

GWC Update - No report was provided.

2020-2021 Grant Update - Grant process has changed to include risk analysis; we will need to add and modify policies and procedures. Information was presented regarding new Risk Identification content included in grant. The finance committee or an ad hoc committee will work to complete risk identification grant needs.

State Officer/State Officer Coordinator Report:

1. State Officer Orientation

Went very well as far as logistics and getting adjusted to virtual meetings; very few problems throughout all the calls, and everyone was able to participate in a meaningful way; everyone had great ideas and the team as a whole is very optimistic to show the association how we can adapt to tough circumstances.

2. Membership

Maintaining grant goal (2% increase in membership); add three new or reactivated chapters; provide promotional material to chapter advisors, as well as give more support to chapter presidents (Potential presidents' call); state officer newsletter

3. Sponsorships

Maintain grant goal (3 new sponsors as a team by SCDC 2021); sponsorship goal set as \$12,000 (each officer must contact at least 3 potential sponsors)

4. Community

Plan to continue working with MDA this year; discussed a different project; Appreciation for Health Workers during DECA Month; Abbey will be in further contact with MDA to discuss options where they have a representative at SCDC to take the donations.

5. Awareness

Set an Instagram goal at 1,500 followers, and Twitter goal of 3,000 followers; continue to utilize Instagram Lives and Posts; continue to repost and retweet from local Indiana chapters; Instagram Chapter Takeover SCDC; discussed themes for SCDC; MDA charity speaker, pin design, entertainment

6. DECA Month

DECA Month Letter Writing Campaign; reposting National DECA Calendar

State Advisor Report:

1. 2019-2020 Membership Report (as of 6/08/20)

- a. Student Membership: 3,114 (2,902)
- b. Advisor Membership: 80 (81)
- c. Alumni Membership: 98 (82)
- d. Professional Membership: 90 (70)
- e. Total Membership: 3,382 (3,135 in 2018-2019)
- f. Total Chapters: 55 (57)

2. 2020 SCDC Report

- a. Registration
 - i. Chapters: 52
 - ii. Students: 1,905
 - iii. Advisors: 69
 - iv. Chaperones: 173
 - v. Officers: 11
 - vi. Total: 2,158 (An increase of +41 more than in 2019)
- b. Judges Report
- c. Sponsorship & Exhibits
 - i. \$10,975 (17 Sponsors)
- d. Demerits/Probation
- e. Other

3. State Officer Orientation 2020-2021

- a. June 2-4, 2020
- b. Virtual
- c. Mission Statement and Goals (covered in State Officer Report)
- d. Program of Leadership (covered in State Officer Report)

4. CTSO Combined Leadership Training

- a. June 4, 2020
- b. Canceled for this year
- c. Date for 2021: June 8, 2021

5. 2020 Central Region Leadership Conference

- a. Milwaukee, WI
- b. November 13-15, 2020
- c. Theme: DECA FEST
- d. No conference update at this time

6. Fall Leadership Conference 2020 Update

7. SCDC 2021 Update

Standing Committee Reports:

- A. **Financial** – Indiana DECA Balance Sheet and P/L Statement as of June 8, 2020, was provided. Indiana DECA Proposed 2020-2021 Budget was presented. Julie Moore made the motion to approve the proposed 2020-2021 budget, seconded by Troy Davis; motion carries.
- B. **Conference/Leadership** – Dave Smith presented a proposal on a new method of individual series event scoring using Remark Office OMR (Optical Mark Recognition) software. Software is \$1,250; backup (laptop) copy (single user) for an additional \$250; annual software update service yearly price \$250. Dave recommends phasing in the use of this system over the next three years, and would propose a 3% increase in our SCDC attendee cost for each of the next three years. "This would be in addition to the typical cost of living adjustment. This would amount to \$250-\$300, per year, depending upon the number of attendees to the conference. If the 2021 individual series events test goes well, Dave would ask Indiana DECA to purchase a scanner and the software prior to the 2022 conference to supplement our equipment as we work over the 2022-2023 conferences to implement this system for all events." ...as stated in the product proposal. Brian McNeal made the motion to move forward with Dave Smith's proposal as presented, seconded by Jessica Booth; motion carries.
- C. **Membership** – No information reported
- D. **Professional Development** – No information reported
- E. **Promotion** – No information reported

Unfinished Business:

- A. **Proposed 2020-2021 Calendar of Events** - presented
- 2020-2021 Indiana DECA Board Meeting Dates** - presented

New Business:

- A. **Competitive Event Changes/Updates** - Virtual Business Challenge Entrepreneurship will be added; team decision making events will have a full 15-minutes to present and answer questions. In the future, DECA Inc. is looking to shift to offering fewer individual events to more team events.
- B. **Goals for 2020-2021/Program of Leadership** -
- C. **Combining Districts for Competition** - Conversations will be going on in the near future among district coordinators to combine their district conferences due to a decrease in district membership. Discussion followed.
- D. **Contracted Services** - Discussed via email
- E. **2020-2021 Election of Board Officers**
Brian McNeal made the motion to have Becky Kuehl as Chair, seconded by Jess Booth; motion carries.
Chair - Becky Kuehl
Troy Davis made the motion to have Kristin Lidstrom as Vice Chair, seconded by Brian McNeal and Kevin Krizan; motion carries. **Vice Chair - Kristin Lidstrom**

Troy Davis made motion to have Amanda Graham-Bishop as Secretary , seconded by Julie Moore; motion carries. **Secretary - Amanda Graham-Bishop**

F. Other

Announcements:

A. Next Meeting: September 19, 2020; location TBD

B. Other

Adjournment:

Gen Craft made a motion to adjourn meeting, seconded by Amber Reed; motion carries. Meeting concluded at 12:26 P.M.