

Indiana DECA Board Meeting
Saturday, September 26, 2020; 10:00 A.M. – 1:30 P.M.
Virtual Meeting via Zoom
APPROVED MINUTES

The meeting was called to order at 10:06 A.M.

The following members were present: Becky Kuehl, Janice Brown, Amanda Graham-Bishop, Troy Davis, Julie Moore, Gen Craft, Rachel Jones, Kristin Lidstrom, Robin Perry, Jessica Booth, Cathie Bryant, and Muntu Munaf

Members Not in Attendance: Kevin Krizan, Brian McNeal, Amber Reed, Rob Holman, and Anthony Harl

Guest(s) in Attendance: Jill Noel

Approval of Agenda: Kristin Lidstrom made a motion to accept the agenda, seconded by Julie Moore; motion carries.

Approval of Minutes: Kristin Lidstrom made the motion to approve the presented minutes, seconded by Jessica Booth; motion carries.

GWC Update - No update provided.

2020-2021 Grant Update - Indiana DECA still does not have a contract; the grant is still going through the various channels to be signed.

State Officer/State Officer Coordinator Report:

1. **Indiana DECA Fall Leadership** - Muntu presented IN DECA FLC Plan for 2020 (proposed Tuesday, November 10th); prefer to use Zoom as the platform for the one day conference; utilizing multiple breakout rooms, 3 guest speakers, and workshop options throughout conference, as participants will sign up through Google Forms prior to the conference; schedule of the day presented (9:00 AM-2:05PM); cost to purchase the Zoom Webinar add-on is \$350.00 for the entire session (\$199 for business account + \$139 for webinar add-on/month); option presented to consider hiring TeamTri for their leadership services (\$2,500 includes everything necessary to host a conference); discussion followed.

Troy Davis made the motion to host FLC this year, and to contract TeamTri for their leadership services for FLC. Amanda Graham-Bishop seconded the motion; motion carries.

2. **Sponsorships** - The state officer team set a goal of raising \$12,000 in sponsorships by SCDC. As of September, the state officer team has one silver level sponsorship of \$500 from Technifab Cryogenics in Brazil, Indiana.

The state officer team is currently and actively pursuing other sponsorship opportunities throughout the state. The team is off to a good start even with the uncertainty that we face.

3. **Membership** - The state officer team wants to increase membership by 2% this year and add three new or reactivated chapters. This will be a challenge this year because of the pandemic, but they are optimistic that they can achieve that goal with your help.

Region presidents should have reached out to the advisors in their region to say hello and introduce themselves. If you have not had your region president contact you, please let Cathie Bryant know. They are currently sending out the fall newsletter for advisors to make available to chapter members.

Region presidents are working on setting up a president's call for October 15th with chapter presidents. They want to get to know chapter leaders and answer any questions they might have for the state officer team.

4. **Social Media** - The state officer team is planning on keeping active with social media this year especially on Instagram and Twitter, if advisors have good things happening in their chapter, please send pictures to let Indiana DECA give your chapter a shout-out on social media.
5. **Community** - The state officer team wants to keep MDA and encourage them to come speak at SCDC again this year and to bring a family to talk with our delegation. The team felt like this was very well received in previous years.

The state officer team would like to continue with miracle minutes at SCDC, if we have a face to face conference.

The regional presidents will be contacting advisors about a letter writing campaign that is being planned for National DECA Month. The hope is all chapters will participate in this worthwhile project.

6. **SCDC** - The officer team is extremely excited about this year's SCDC theme. The team has been doing a countdown and will release the 2021 SCDC theme this Monday.

State Advisor Report:

1. **CAM Conference** - August 12-14 (virtual); great sessions
2. **2020-2021 Membership Report** - Current have 1 chapter registered (16 members); new chapters include New Prairie H.S. (District 1), Hamilton Heights H.S. (District 4), and Bloomington South H.S. (District 11/12); new advisors at Westville, Munster, Avon, Munster, and Bloomington North chapters.
3. **IACTE Conference Report** - Janice participated in a session for Q/A, and held a virtual booth.
4. **Fall Leadership Conference** - See State Officer/State Officer Coordinator Report
5. **IBEA November Conference** - November 20-21 (virtual); encourage advisors to attend
6. **Central Region Leadership Conference** - Cancelled for 2020; working to schedule CRLC 2021 for Milwaukee, WI; opportunity to attend the Western Region Conference
7. **Competitive Events Update** - update will be in New Business

Standing Committee Reports:

- A. **Financial** – Indiana DECA P&L (July 2019-June 2020) presented; Indiana DECA Balance Sheet (as of June 30, 2020) presented; Indiana DECA P&L (July 1-September 25, 2020) presented.
- B. **Conference/Leadership** – No information reported
- C. **Membership** – No information reported; discussed the idea of having statewide Indiana DECA apparel (or membership shirt instead of FLC-specific t-shirt)
- D. **Professional Development** – No information reported
- E. **Promotion** – No information reported

Unfinished Business:

- A. **2020-2021 Program of Leadership** - will be emailed to board members for review
- B. **SCDC Judges Report** - Janice presented information. Robin Perry made the motion to continue working with TeamTri as SCDC Judges Coordinator. Gen Craft seconded the motion; motion carries.
- C. **Combining of Districts for some District CDCs** - Discussion
- D. **Other** -

New Business:

- A. **Mid-term Graduation & Competition** - Mid-term graduate members interested in competing at district, SCDC, or ICDC determination will be decided at the local chapter level.
- B. **District & SCDC Competitive Events**
 - 1. **2nd Semester Travel Policies** -
 - 2. **Building/Facility Use for District Conferences** - See below
 - 3. **Items for Consideration at District Conferences and SCDC** - Kristin Lidstrom made the motion to all online testing for district competition this year. Robin Perry seconded the motion; motion carries.

District competition will be all virtual statewide. District will consist of only 1 series role play and 1 team case study per event.
- C. **Other** -

Announcements:

- A. **Next Meeting:** November 19, 2020, 5:00 PM via Zoom
- B. **Other**

Adjournment:

Troy Davis made a motion to adjourn meeting, seconded by Kristin Lidstrom; motion carries. Meeting concluded at 1:33 P.M.