The meeting was called to order at 5:32 P.M.

The following members were present: Becky Kuehl, Janice Brown, Amanda Graham-Bishop, Troy Davis, Julie Moore, Gen Craft, Rachel Jones, Kristin Lidstrom, Robin Perry, Jessica Booth, Cathie Bryant, Kevin Krizan, Brian McNeal, Amber Reed, Rob Holman, and Muntu Munaf

Members Not in Attendance: Anthony Harl

Guest(s) in Attendance: N/A

Approval of Agenda: Kristin Lidstrom made a motion to accept the agenda; seconded by Troy Davis; motion carries.

Approval of Minutes: Kristin Lidstrom made the motion to approve the presented minutes, seconded by Amber Reed; motion carries.

GWC Update - No update provided.

State Officer/State Officer Coordinator Report:
1.   **Indiana DECA Fall Leadership Conference Recap** - help from advisor strengthened the quality of the sessions; TeamTri sessions - interactive, great participation; good effort from the state officer team; closing remarks included the officers "loving it and enjoying it as a team".

2.   **Program of Leadership** - officers had their first in-person meeting at Brownsburg H.S.; bonding as a group

     Membership - drop in membership numbers; great communication with chapter presidents through Presidents Call; working with smaller chapters; new chapters

     Sponsorships - emphasized the importance of our sponsorships; have a large database of contacts

     Community - found a good volunteer opportunity (Angel Network in Avon) to participate as a group; DECA letter writing campaign

     Promotion - excellent work on Instagram; reposting from local chapters

3.   **Other** - officers are looking forward to SCDC!

GWC Update - No information provided, although Next Level Program of Study has been released for Cohort 2025.

State Advisor Report:

1. **2020-2021 Membership Report (as of 11/18/20)** -
   Chapters:
   > New chapters to date include New Prairie HS (D1); Hamilton Heights (D4); Brebeuf HS (D8); Bloomington South (D11/12)

   Students: 2,141 (2,657 in 2019)
   Advisors: 69 (68)
   Professionals: 22 (36)
   Alumni: 18 (89)
   Total: 2,250 (2,850)

2. **Fall Leadership Conference** - state officers met for the first time in person on Sunday before the conference; held virtually on November 10, 2020; 20 chapters registered (18 chapters in 2019); 304 attendees (330 in 2019 and 298 in 2018); used TeamTri to help deliver the full day live conference

3. **2020-2021 Sponsorships** - total to date is $500 (Technifab Products - silver level)

4. **Design Contests** - SCDC t-shirt design (2 designs submitted as of today); ICDC pin design (0 designs)

5. **STN Numbers** - as of today, four (4) chapters have submitted

6. **2020-2021 State Officer Screening** - Saturday, January 23, 2021; location TBD; start time will be 8:30 AM; application and materials will be available sometime the first week of December

7. **2021 SCDC Update** - February 2-March 2, 2021; Indianapolis Marriott Downtown; theme is DECA Olympics; Principles Events for 2021 will include PBA, PTH, and PMK; written project allocations for this year are a **maximum of 8 entries per written project event** with one exception: project management events are *ONE* per chapter event

8. **2021 ICDC Update** - Anaheim, California, during April 23-28, 2021; DECA National Board will be meeting in the next two months and will be discussing ICDC logistics.

Standing Committee Reports:

A. **Financial** – Indiana DECA P/L for July 1-November 18, 2020, was provided. No reimbursement from the grant has been distributed this year.

B. **Conference/Leadership** – written projects will not be required to submit a hardcopy paper; the DECA Inc. Penalty Point List will be used in place of the Indiana DECA Penalty Point List. Janice will be meeting with TeamTri on November 23rd, to have a team member do penalty pointing on all papers. Otherwise, will ask the event judge to assess penalty points. The conference dress code will not be altered for a virtual conference (Category 1 will be required for F2F/virtual presentation). Conference code of conduct - will be using guidelines/policies already created by a school corporation(s) or DECA Inc. to modify to meet our Indiana DECA SCDC needs; advisor will need to go over the code of conduct with students, as in previous years.

C. **Membership** – No information provided.

D. **Professional Development** – No information provided.

E.   **Promotion** – No information provided.

Unfinished Business:
A.   **District Conferences/Online Testing** - DLG platform will be used for online testing for all district conferences this year; each user will have unique password to access exam; one question per screen; questions will be administered in random order; healthy discussion followed regarding logistics, equity testing for all students, and potential issues. DLG charges by the tester/user, not by the number registered to test.

Solutions Logic (Dave Smith) will manage online testing. District testing will be in the $3.00-$4.00 range per competitor (includes platform costs for both DLG and Judge Pro).

Districts will be using Judge Pro platform to house role play presentation recordings. Judges will be provided access to evaluate presentations. One role play per Principles, Series, and Team event. Judge Pro platform, if being used for SCDC, is $1,500.

SCDC 2021 will have online testing, no on property testing. Judge Pro software will be used for all presentations (role plays and written projects) for SCDC.

Board would like SCDC competitive event finals to be done live instead of a recorded presentation.

B.   **Other**

New Business:
A.

B.   **Other**

Announcements:
A.   **Next Meeting:** Brief Zoom meeting right before Christmas break

B.   **Other**

Adjournment:
Robin Perry made a motion to adjourn meeting, seconded by Troy Davis; motion carries. Meeting concluded at 7:57 P.M.