

Indiana DECA Board Meeting
Saturday, January 30, 2021; 9:30 A.M. - 1:00 P.M.
Virtual Meeting via Zoom
APPROVED MINUTES

The meeting was called to order at 9:36 A.M.

The following members were present: Becky Kuehl, Janice Brown, Amanda Graham-Bishop, Troy Davis, Julie Moore, Gen Craft, Rachel Jones, Kristin Lidstrom, Robin Perry, Cathie Bryant, Brian McNeal, Amber Reed, and Rob Holman

Members Not in Attendance: Jessica Booth, Kevin Krizan, Muntu Munaf, and Anthony Harl

Guest(s) in Attendance: N/A

Approval of Agenda: Julie Moore made a motion to accept the agenda with the addition of New Business: 2021 Indiana Fall Leadership Conference, seconded Kristin Lidstrom; motion carries.

Approval of Minutes: Amber Reed made the motion to approve the presented minutes, seconded by Brian McNeal; motion carries.

GWC Update - No update was provided.

State Officer/State Officer Coordinator Report:

A. Program of Leadership

Sponsorships - The state officer team has secured the following sponsorships: Technifab \$500.00; Hueskamp & Associates Law Firm \$500.00; Chase Bank \$500.00; Stickman Threads \$100.00; Avon Orthodontics \$100.00

Membership - The state officer team has met their goal of three new or reactivated chapters. We have four new chapters this year, they are Hamilton Heights, Brebeuf Jesuit, New Prairie, and Bloomington South. Increasing membership was a challenge this year because of the pandemic, but they have been optimistic.

Community - The team has decided to support Feeding America as the philanthropic organization this year. They will provide a link to share with the delegation that students and chapters can use to donate during SCDC. The letter writing campaign was a big success in November. There were 688 letters written to Frontline workers. Region 2 will be recognized for writing the most letters as a region at 334, and Brownsburg High School will be recognized for writing the most letters as a chapter at 229. The officer team thanks everyone for their participation in the letter writing campaign.

Promotion - The state officer team has been continually active with social media this year especially on Instagram and Twitter. Adeseeke and Adam have been exceptionally good at keeping on top of the social media (Facebook, Twitter, Instagram). They will continue to highlight the great things happening in chapters.

- B. State Officer Screening** - State officer screening was held on Saturday, January 23, 2021, virtually. It seemed to go quite smoothly with only minor issues that were resolved immediately.

After screening was completed, a state officer candidate slate was sent out to all participants and their advisors by 6:00 PM on Saturday, January 23, 2021.

State officer candidates who participated received their scores and those candidates that were slated received pertinent information for SCDC on Friday, January 29, 2021. If candidates have any questions, they should contact cathie.bryant@vigoschools.org

C. SCDC -

December 5, 2020 State Officer Meeting: The officers met on December 5, 2020, face-to-face at the JW Marriott to work on planning for SCDC. Officers worked on their program of work, sponsorships, and SCDC sessions and entertainment.

State Officer Meeting:

On Sunday, January 24, 2021, a state leadership team meeting was held face-to-face at the JW Marriott to work on planning for SCDC.

Officers reviewed their program of work, SCDC scripts, their farewell video, discussed DECA's Got Talent, and the possibility of SCDC opening and awards sessions being virtual.

Advisors: Please encourage your students attending SCDC, who are talented to submit a video to be considered for the talent show. The deadline has been extended for submissions to February 7, 2021.

State Advisor Report:

A. 2020-2021 Membership Report (as of 1/26/21) -

- Chapters: 52 (52 in 2020)
- Students: 2,342 (3,096 in 2019)
- Advisors: 75 (81 in 2020)
- Professionals: 26 (90 in 2020)
- Alumni: 18 (116 in 2020)
- Total: 2,461 (3,383 in 2020)**

- B. 2021 DECA Central Region Leadership Conference** - F2F conference has been cancelled; at this time it is unknown if there will be a virtual CRLC; considering Milwaukee hosting 2022 CRLC

- C. State Officer Screening Report** - provided by Cathie Bryant earlier in State Officer Coordinator Report
Screening was held Saturday, January 23 via Zoom
27 candidates went through screening process (30 in 2020)
23 candidates will be running for a state leadership position at SCDC (28 in 2020)

- D. Penalty Pointing State Papers** - 207 projects were pre-registered; 190 were actually submitted in the portal; last year we had a total of 278 projects that were submitted and penalty pointed (down about 68% from last year); penalty pointing of the projects will start yet this weekend; judging window opens at 8 AM on Monday morning for judging of the written portion

- E. SCDC** - Information about general sessions; workshops; competitive events; judges; state officer pre-SCDC activities; hotel contract for 2021 and 2027-2028; conference registration fee compared to other

associations' SCDC registration fees; distribution of state medallions, plaques, t-shirts, and gifts was presented.

- *Conference app*: the 3-year contract ended in 2020; did not renew, at this time, to save money
- *Competitive event finals*: will not be live; new set of judges will evaluate first presentation recording
- *Hotel* : SCDC 2021 will be moved from the Marriott to JW Marriott
- *Hotel contract*: Marriott will not charge Indiana DECA a cancellation fee for 2021; will move 2021 contract to 2027 plus an additional contract year for 2028; Marriott wants to leave attrition rate the same for 2022.

- F. **ICDC** - ICDC will be entirely virtual for 2021; details and information will be released on February 1, 2021.

Standing Committee Reports:

- A. **Financial** – Indiana DECA Profit and Loss Statement for July 1, 2020-January 28, 2021 was presented; district conference related expenses passed through from Indiana DECA was \$4.75 per registered student (except for District 7) and \$0.85 DLG fee (per student) plus the \$85.00 test fee.
- B. **Conference/Leadership** – Will review conference code of conduct for both F2F and virtual conferences
- C. **Membership** – No information was presented at this time
- D. **Professional Development** – Will start discussions and brainstorming ideas post-SCDC
- E. **Promotion** – No information was presented at this time

Unfinished Business:

- A.
- B. **Other**

New Business:

- A. **Liability Insurance Renewal** - Board voted to renew liability insurance for the next year
- B. **2022 District Allocations** - Troy Davis made the motion to table the discussion on 2022 distribution allocations to the next board meeting; Kristin Lidstrom seconded. Motion carries.
- C. **2021 ICDC Stipend Amount** - Discussed
- D. **2021 Indiana Fall Leadership Conference** - Discussed
- E. **Other** -

Proposed 2021 - 2022 Calendar - Janice will email the proposed 2021-2022 calendar to review.

Announcements:

- A. **Next Meeting:** April 10, 2021

- B. Other** - 11 Indiana chapters recognized with DECA Chapter Campaign winners; multiple Indiana DECA members are finalists for DECA Inc. scholarships; 3 chapters represented in qualifying for ICDC in the DECA Stock Market Game.

Adjournment:

Brian McNeal made a motion to adjourn meeting, seconded by Troy Davis; motion carries. Meeting concluded at 12:54 P.M.