

Indiana DECA Board Meeting
Thursday June 10, 2021; 9:30 A.M. - 12:30 P.M.
Virtual Meeting via Zoom
APPROVED MINUTES

The meeting was called to order at 9:34 A.M.

The following members were present: Becky Kuehl, Janice Brown, Troy Davis, Julie Moore, Gen Craft, Robin Perry, Cathie Bryant, Amber Reed, and Adeseeke Olofintuyi, Rob Holman Rachel Jones, Kristin Lidstrom, Kevin Krizan, and Amanda Gist (new specialist from GWC)

Members Not in Attendance: Jessica Booth, Amanda Graham-Bishop, and Brian McNeal

Guest(s) in Attendance: N/A

Introductions: Each person introduced themselves, as we have a new GWC representative on the board.

Approval of Agenda: Julie Moore made a motion to accept the agenda; Kristin Lidstrom seconded, motion carries.

Approval of Minutes: Kevin Krizan made the motion to approve the presented minutes; seconded by Amber Reed, motion carries.

GWC Update - Amanda Gist says we are now live with all NLPS pathways except insurance pathway Business Admin most schools choosing to adopt but can use Perkins IV or V but 2023-2-24 need to be on NLPS. Numbers have changed also so be sure and check. Working on Dual Credit crosswalk. Computer Science is probably now under STEM. Amanda was a Colorado teacher and then GWC, worked for children's museum programming and teaching.

Grant Update: Given Via chat in Zoom by Amanda Gist: For the CTSO grant- The budgets and scopes of work will not be changing for next year – everything will go forward the same as it is in the current grant agreement. Please contact Jerris Cross (JeCross@gov.IN.gov) directly with questions (and include QUESTION in the subject line)

State Officer/State Officer Coordinator Report:

Orientation-

- Established means of communication
- Explanation of responsibilities for each officer and mandatory attendance and responses
- Guidelines and social responsibility/online guidelines
- Goals Set for:

- Sponsorships - The state officer team has set the following goals for sponsorships: Looking at specific organizations that might not be as affected by COVID
- Goal to increase memberships
- Increase social media reach and frequency
- Concentrate on community service ALL across Indiana maybe not just centrally in Indianapolis
- Establish better alumni connections with better engagement, mentorship and guidance
- POL not finalized; will finalize July 12
- FLC may be online or not but working to make it interactive. Establish a video to incorporate into the conference and help establish resume invite community service professionals and increase attendance and accessibility (whether in person or online or both).
- SCDC goal Set a reasonable goal, want to secure entertainment (hypnotist or musician that is all inclusive, Choose creative promotional materials to give out, increase attendance for ICDC with prep.

State Advisor Report:

A. END OF YEAR 2020-2021 Membership Report (as of 6/08/21)

- a. Student Membership: 2,378 (3,114)
- b. Advisor Membership: 77 (80)
- c. Alumni Membership: 32 (98)
- d. Professional Membership: 28 (90)
- e. Total Membership: 2, 515 (3,382 in 2019-2020)
- f. Total Chapters: 53 (55)

B. Membership Meeting: Becky, Janice, and Cathie attended DECA meeting about membership and will make it available for everyone.

45% of our chapter advisors under 5 years and 75% under 10%

Mentoring, membership, incentives, outreach strategy for inactive or ones who just haven't activated by early November

Need to look at membership requirements, our expectations, etc. Other states handle membership and mentoring better than we do. Tennessee has a good one.

C. 2021 SCDC Review(Report available, highlights below)

Registration

- i. Chapters: 51 (52)
- ii. Students: 1,320 (1,905)
- iii. Advisors: 62 (69)
- iv. Chaperones: 0 (173)
- v. Officers: 11 (11)
- vi. **Total: 1,393 (2,158--A total of 765 fewer participants than in 2020)**

1. Judges reports gave us A or B and mostly A's liked reviewing from home but would have rather done face to face. Will be updating judges website around September
2. Updates from 2020 State and suggestions Maybe make shift change to afternoon finals
3. May need a verified email address because things were going to spam for judges and sponsorships
4. Team Tri do judges? Discussion. Motion to continue with Team Tri services for judges for .state conference Troy Davis made motion Kristin Lidstrom second, motion carries.
5. Online testing continuing, discussion of online testing administration, proctoring, security, fairness continuing for district but will get back on testing costs
6. Dave willing to purchase and test with series events this year then we'd add on the next year replace current scantrons can use pen than pencil
7. Motion for Dave to purchase scanner made by Robin Perry and second by Kristin Lidstrom motion carries
8. Electronic submission for written projects was seamless and DLG penalty pointing so easy, but would have to alter form a bit. Was actually cheaper for penalty point was \$1.50 per written
9. Submission AT State of paper or electronic?? Discussion. Motion by Julie Moore to continue to use the software for written project electronic submission and penalty pointing from DLG and Team Tri for SCDC. Troy Davis second. Motions carries.
10. SCDC hotel contracts with moving to 2027 and 2028 with changes in day. Discussion. Amber Reed gave Motion to sign hotel contracts through 2028 and Kristin Listrom second. Discussion. Motion carried

Other

State Officer Orientation Update-Was only one day so far. June 29, 30 National DECA having orientation our officers will attend virtually. We will have another orientation meeting July 12th also

CTSO combines postponed may be reschedule for fall

CRLC-Cancelled for November 2021. May be Milwaukee in 2022

FLC-Looking at different places... zoo did not work. Looking at State Fair grounds but no break out rooms so marked out. Contacted Bankers Life but haven't heard. Joint conference or do on our own? Discussion. Working on this. General board feeling is to do this with just DECA members

CAM conference in person and in Atlanta so will find out ICDC info

Sponsorships \$1,900 (7 Sponsors plus 1 In-kind Sponsorship)

Standing Committee Reports:

A. Financial 21-2022 Budget will be coming because we were waiting on the grant. Will do a quick meeting to approve the budget. Profit and loss statement Grant reimbursements coming in will cover and provide for all remaining expenses and come out ahead even.

B. Conference/Leadership - None

C. Membership - Covered elsewhere

**D. Professional Development-IMEA email going out and sending to advisor list
Indiana DECA Professional Development Committee Proposal**

Event Dates Proposed IN DECA Roundtable Discussion Dates

StuKent Prof Con 2021 June 14 - June 16 June 21 or June 22

Lead4Change (for IN DECA) TBD (potentially) July 19 or July 20 N/A

MBA Conclave / DECA Amped August 3 - August 5 August 16 or August 17

Indiana DECA Fall Leadership TBD N/A

E. Promotion

Newsletter to all judges good, infographic made some and will share from Kristin Lidstrom

Unfinished Business:

A. 2021-2022 Proposed Tentative Calendar

- i. 2020-2021 Indiana DECA Board Meeting Dates-IACTE Conference date time
November tentatively marked for November 12

B. 2022 District Allocations (Chart shared) and based allocations some up and down, would be what's in the chart and we had said maybe leave the same. Will wait on the decision for allocations but looking like keeping 2020. Motion to stay with 2020 allocations numbers for SCDC Julie Moore made and Kristin Lidstrom second, motion carried

New Business:

A. Competitive Event changes- just topics mainly change, SBE may update

B. State Officer Structure-Cathie provided proposals for officer titles. (Separate document given with information) Discussion. Tabled any decisions on this pending more information requested by board members

C Goals for 2021-2022 tabling until new committees can meet

D. Election of Board Officers 2021-2022

Chair -Kristin Listrom nominated Becky Keuhl and Troy Davis seconded and motion carried

Vice Chair-Nominations of Troy Davis made by Kristin Lidstrom and second by Brian McNeal, motion carried

Secretary-Nomination for Amanda Bishop nominated by Troy Davis and seconded by Julie Moore, motion carried

Announcements:

Next Meeting: September 25 2021

Adjournment:

Motion to adjourn made by Amber and Kristin 2nd and motion carried 12:26pm.