

INDIANA DECA BOARD MEETING
Tuesday, June 13, 2023, 11:00am-3:30 P.M.
Brickyard Crossing Golf Course, Indianapolis Motor Speedway
APPROVED MINUTES

The meeting was called to order at 11:06 A.M.

The following members were present: Becky Kuehl, Janice Brown, Kelly Miller, Matt Hankins, Kristin Lidstrom, Gen Craft, Rachel Jones, Troy Davis, Amber Reed, Stacie Fowler, Jacob Goodman, and Jessica Booth (via online)

Members Not in Attendance: Amanda Graham-Bishop, Cathie Bryant, Kevin Krizan, and Region 1 Coordinator, vacant.

Guest(s) in Attendance: Jennifer Larsen from GWC now Commission for Higher ED and Eric Bedrosian from Butler

Approval of Agenda: Troy Davis made a motion to accept the agenda; seconded by Kristen Lidstrom. Motion carries.

Approval of Minutes: Kristen Lidstrom made the motion to approve the minutes with the corrections to college's names in sponsorship's section (letter G Chartered Association Advisor's report) and to the Miracle Minute in the Community section of Chartered Association Officer Coordinator report; seconded by Amber Reed. Motion carries.

GWC Update: Jennifer Larsen is the new CTE representative working under GWC but moving to Commission on Higher Ed (CHE) on K-12 Team. A new grant director will be hired soon. CHE will be in charge of overseeing the grant. There is a movement towards dedicated Career Advising for CTE.

Chartered Association State Officer Coordinator Report: (Kelly Miller) G-mails for officers have been set up and a Google Workspace for Nonprofits

Fall Leadership-Experience the Difference, T-shirt design proposed for Fall Leadership, considering Indian's Game instead of Pacers, proposing judges panel and ICDC finalists panel with pre-written questions, in the afternoon proposing sessions on community awareness, LinkedIn in partnership with business speaker and 8th grade recruitment.

SCDC-"DECA Studios" is the theme for state with the idea of Old Hollywood/Glam, Goose chase again is recommended, Comedian or sport figure for entertainment,

Goals-Increase overall communication and specifically increase social media activity, increase membership to 3500, connect with 8th graders, alumni and professionals more, push for business networking.

Suggestions from officers: Retire Twitter for Officer use, change sponsorship packages, set up photo

ops off stage to facilitate awards ceremony

Motion was made by Kristen Lidstrom for Janice Brown to secure Pacers time slot for FLC. Seconded by Troy Davis. Motion carries.

Chartered Association Advisor Report

A. 2023 SCDC Report (parentheses indicate 2022 numbers)

1. Registration

Chapters 50 (48)
Students 1,796 (1, 332)
Advisors 71 (67)
Chaperones 165 (121)
Officers 11(11)
Total 2,043 (1,531)

2. Judges-Too many at times, too late getting started to use, Becky is moving away and Donna taking over more

3. Sponsorships-\$13,950 Above planned see P& L statement for more details

4. Competitive events-No new events this year but principles of entrepreneurship event is coming next year. Will be using scanning of scores for ALL events that don't have finals, have late testing Sunday night again.

Motion was made by Kristen Lidstrom to move Principles events for NEW 9th and 10th grade DECA students ONLY. Seconded by Rachel Jones. Motion carries.

B. 2023 ICDC Report

1. Attendance

Chapters 35
Students 324
Advisors 45
Chaperone 48
Chartered Association Advisor 1
Spouse/Family 5
Total 422

2. Give Away Items and Trading Pins

3. Hotel

4. Other

C. 2022-2023 Membership Report (as of 6/10/23)

Student 3082 (2,529)
Advisor 77 (76)
Alumni 72 (12)
Professional 36 (81)
Total Membership 3,267 (2,698 in 2021-22)
Total Chapters 54 (54)

Note on memberships: 2 new chapters for next year Lowell and Kouts School

D. State Officer Orientation

Took place June 6-8, Next meeting July 6th via zoom, see Chartered Association State Officer Coordinator Report

E. CTSO Combined Leadership Training

Took place on June 9, 2023 at George Washington HS and Ted Wiese was the facilitator. Next meeting is June 6th 2024

F. 2023 Ultimate Power Trip (in lieu of Central Region)

November 17-19, 2023

Austin, TX

Registration \$135 & deadline is October 18th

Four hotels available through registration with DECA inc. (Austin Marriott Downtown, Courtyard Marriott-Austin downtown, Hyatt Place-Austin downtown, JW Marriott Austin)

NO Central Region this year

G. CAM Conference August 8-11 2023 in Anaheim California

Standing Committee Reports

A. Financial – Indiana DECA Profit and Loss statement for July 1, 2022 to June 12, 2023 and Indiana DECA Balance Sheet as of June 12, 2023 was presented. Some expenses from June are still coming in

B. Conference & Leadership – Principles Events 9th and 10th grade ONLY

C. Membership – No report

D. Professional Development – After School starts for IMEA. Videos for Professional development are suggested

E. Promotion – Indiana DECA brochure update in the works

Unfinished Business

A. 2023-2024 Calendar of Events Discussion

B. Collegiate DECA Update-Eric Bedrosian, Butler

50 total members statewide needed for collegiate chapter, Curriculum alignment with college courses, calendar of events, planning on competing this year, charter application. Sharing docs and promoting to colleges

C. Other

New Business

A. SCDC Discussion

Add Scooters/other transportation to code of conduct

Written events with finals need 4 hard copies not two at SCDC

Live stream awards discussion-You Tube permissions and cost??

For Events Orientation script need to change gender specific language in the instructions that are read aloud

Awards discussion...need to have committee to look at and revise

B. Job Descriptions

Board is to review current job descriptions and provide suggestions

C. 2023-24 Committee Assignments-SAME assignments

D. Goals for 2023-24 POL-Committee will revise as needed

E. Election of officers for 2023-2024

Kristen Lidstrom made a motion for President of the Board for 2023-24 to be Becky Kuehl, seconded by Troy Davis, motion carries. Kristen Lidstrom made a motion for Troy Davis to be Vice Chair to the Board for 2023-24 , seconded by Rachel Jones, motions carries. Troy Davis made a motion for Amanda Bishop to be board secretary of the board for 2023-24, Kristen seconded, motion carries.

F. Other

2029-30 contracts for hotel Troy Davis made a motion to go forward with making 2029-30 contracts with the Marriott hotel, Amber Reed seconded, motion carries.

Extra rooms at the JW Marriott should be kept as well

District Realignment Ad hoc committee will review and provide suggestions Current numbers are as follows

District 1-160

District 2-372

District 3-6-298

District 4-644

District 5-419

District 7-260

District 8-656

District 9-143

District 10-43

District 11/12-87

Announcements

A. Next meeting:

September 16, 2023 Location TBA

Adjournment - Amber Reed motioned to adjourn at 3:18 pm. Troy Davis seconded. Motion passed.