

INDIANA DECA BOARD MEETING
Saturday, September 16, 9:30-3:30 P.M.
Carmel High School
APPROVED MINUTES

The meeting was called to order at 9:47 A.M.

The following members were present: Becky Kuehl, Janice Brown, Amanda Graham-Bishop, Kristin Lidstrom, Rachel Jones, Troy Davis, Jessica Booth, Stacie Fowler, Toni Biancardi, Saanvi Sampada, and Kelly Miller (virtually)

Members Not in Attendance: Amber Reed, Brian McNeal, Gen Craft, Kevin Krizan, Matt Hankins, and Jennifer Larson

Guest(s) in Attendance: Eric Bedrosian (Butler University)

Approval of Agenda: Troy Davis made a motion to accept the agenda; seconded by Amanda Graham-Bishop. Motion carries.

Approval of Minutes: Kristin Lidstrom made the motion to approve the minutes; seconded by Jessica Booth. Motion carries.

CHE (Commission for Higher Education) Update - Copy of the August 2023 CTE Newsletter was provided; grant paperwork was just received for the 2023-2024 school year, grant amount increased to \$73,200

Collegiate DECA Update - Butler University recently had a call-out meeting, currently has 92 paid members; received a \$5,000 donation to cover membership and operating costs; established mentorship program; built curriculum; multiple colleges contacted throughout the state to start a collegiate chapter; plan to start a chartered collegiate association in 2024

2023-2024 State Officer/State Officer Coordinator Report

FLC Update - Conference will be held on November 6th; rough schedule planned out; working with the Pacers organization on logistics; state leadership team is considering reaching out to the local humane society to do service the day before the conference

Sponsorships - Working on revamping sponsorship presentation materials

Communications - First newsletter of the year is being drafted; once finalized regions will also push out newsletter on social media

Website - Cleaning up and simplifying information posted; working to include community service opportunities

State Advisor Report

A. **CAM Conference** - August 8-11 in Anaheim, California;

B. **2023-2024 Membership** (as of Friday, September 15th)

Currently:

644 Students (274 in 2022)

12 Advisors (9 in 2022)

1 Alumni (0 in 2022)

4 Professional (4 in 2022)

661 Total (287 in 2022)

New/Reactivated Chapters: None at this time

New Advisors (primary):

Jonathan Hayes - Guerin Catholic (replacing Neil Rafferty)

Rachel Polston - Jimtown H.S. (replacing Maggie Farwig)

Robert Cragen - Martinsville H.S. (replacing Susan Crabb)

C. **Fall Leadership Conference** - Being held on November 6, 2023, at Gainbridge Fieldhouse.

Registration is \$47 per student/advisor/chaperone; registration will be distributed on September 18th, and due by noon on Friday, October 6th

D. **IACET Conference** - September 21-23, 2023 (Thursday/Friday/Saturday); two state officers will be at the Indiana DECA booth

E. **The Ultimate DECA Power Trip** - Held November 17-19, 2023, in Austin, Texas; registration is \$135, and the deadline is October 18th; four different hotels. At the time of the board meeting, Indiana currently has two chapters (Avon and Brownsburg) attending with a total of 48 attendees.

F. **Competitive Events Update** - No big changes in the competitive events for this year; refer to page 39 of the DECA Guide (The Performance Indicator list for the Business Management and Administration career cluster has been modified based on primary research conducted by MBA Research); the following change will be made to DECA's Competitive Events Program effective 2024-2025: DECA Inc. will begin offering a new Principles of Entrepreneurship competitive event beginning in the 2024-2025 academic year.

G. **ICDC Update** - Held April 27-May 1 (May 1st is a travel day home) in Anaheim, California. Early bird registration is \$100 (before April 15th) - this includes student members, advisors, chaperones, and family/spouse members. Housing will be at the Hilton Anaheim (right next to the convention center), 5 states staying at the Hilton property (Colorado, Illinois, Indiana, Michigan & Texas). Indiana DECA has a block of 155 rooms (40-singles and 115-doubles), and rooms are approximately \$279 per night plus applicable taxes (17% occupancy tax and \$1.40 resort assessment tax).

H. **Other**

Standing Committee Reports

- A. Financial** - Indiana DECA Profit and Loss Statement for July 2022-June 2023, and Indiana DECA Balance Sheet as of September 8, 2023, was presented. Indiana DECA 2023-2024 Budget was presented. Amanda Graham-Bishop made the motion to approve the Indiana DECA 2023-2024 Budget as presented. Kristin Lidstrom seconded motion. Motion carries.
- B. Conference & Leadership** - SCDC Awards ad hoc committee is created (Amanda, Kristin, Gen, Jessica, and Kelly); report will be presented at next board meeting.
- C. Membership** - No report was provided.
- D. Professional Development** - Will be discussed in New Business
- E. Promotion** - Newly created Indiana DECA flyer will be used at Indiana ACTE

Unfinished Business

- A. Tik Tok Proposal** - Kristin Lidstrom made a motion to allow the state officer team to utilize Tik Tok for Indiana DECA as proposed. Troy Davis seconded. Motion carries.
- B. Proposed Sponsorship Changes** - State Career Development Conference: Sponsorship Package Pricing Proposal was presented; discussion followed. Changes included: Advisor Reception Sponsor dollar amount was changed from \$350 to \$1,000; under Event Sponsor: removed “choice of a minimum of 3 judges for at least one competitive event” and added sponsor’s name to the event plaques; Swag Sponsorship: add “co-branding when possible”.

Troy Davis makes the motion to accept the leadership team’s sponsorship proposal with the additional changes (see above). Kristin Lidstrom seconded the motion. Motion carries.
- C. District Realignment Ad Hoc Committee Report** - Ad hoc committee is created (Becky, Kristin, Rachel, and Amber) to propose district realignment for future meeting
- D. Other**

New Business

- A. District CDC Allocations** - Competitive Event 2023-2024 District Allocation handout provided.
- B. 2024 SCDC Judge Recruitment (TEAM TRI Services Agreement)** - Janice presented the 2024 TEAM TRI Services Agreement quote. Rachel Jones makes a motion to contract TEAM TRI for SCDC judges. Kristin Lidstrom seconded motion. Motion carries.
- C. CRLC Future Vision** - Central Region Board of Governors is meeting on September 19th. Primary focus will be the Central Region Leadership Conference. Board discussed CRLC past, present, and future.

D. IMEA & IBEA Merger Collaboration - The two organizations have met to discuss the possibility to merge IMEA and IBEA to become IBMEA. For the 2023-2024 school year, both organizations will remain unchanged; anticipate a merge of the two organizations in 2024.

E. Other

Announcements

A. Next Meeting: November 4, 2023, at Hamilton Southeastern H.S.

Adjournment - Troy Davis motioned to adjourn at 12:58 pm. Kristin Lidstrom seconded. Motion carries.