

Indiana DECA Board Meeting
Saturday, February 1, 2020; 9:30 A.M. – 3:00 P.M.
Hamilton Southeastern High School
APPROVED MINUTES

The meeting was called to order at 9:38 A.M.

The following members were present: Becky Kuehl, Janice Brown, Brian McNeal, Laura Cardamon, Amanda Graham-Bishop, Troy Davis, Julie Moore, Gen Craft, Rachel Jones, Amber Reed, Kristin Lidstrom, Robin Perry, Jessica Booth, Cathie Bryant, and Thomas Wilhoite

Members Not in Attendance: Kevin Krizan and Anthony Harl

Approval of Agenda: Troy Davis made a motion to accept the agenda, seconded by Kristin Lidstrom; motion carries.

Approval of Minutes: Julie Moore made the motion to approve the presented minutes, seconded by Jessica Booth; motion carries.

2019-2020 State Officer Report

- A. State Officer Screening** – state officer team felt screening went very well. Thomas highlighted being well organized helped with candidate check-in and moving candidates in/out of interview. He noted that it was easy to get behind on candidate interviews as judges were maximizing the 10-minutes with each candidate; recommendation for next year is to decrease the interview time to 7-minutes and 3-minutes for judges scoring. State officer team enjoyed the time they had to interact with all of the candidates, as the candidates seem more relaxed and everyone had more fun.
- B. Sponsorships** – Thomas reported the state officer team is near reaching their sponsorship goal; pushed the final deadline to February 7, 2020, in order to better reach goal.
- C. Membership** – officer team reported their first statewide chapter president call went well for those who attended; recommended next year to make the call for all members not just chapter presidents.
- D. Community** – officer team continues to work with MDA; district conferences have raised \$426.60 thus far. MDA will be a keynote speaker at SCDC, in addition, officers will be hosting a Miracle Moment to collect financial donations for MDA.
- E. Social Media** - The state officer team has reached their goal in obtaining followers on Instagram and Twitter; noted these platforms were utilized more by the officer team in previous years. Thomas recommended regional presidents be more aggressive in posting and re-posting content. The only area of concern is not having many chapters update the state officer team on what activities are being accomplished at the local level.
- F. SCDC Planning** - officer team met the weekend of State Officer Screening to continue planning SCDC. Team was accomplished in completing numerous tasks and responsibilities. Officers selected the ICDC giveaways to be a cowboy hat and light-up stick; team is pleased with the guitar pin selected as this year's Indiana DECA trading pin.

IDOE Update – No official report was provided; Brian McNeal shared with the Board the IDOE has approved a new course called, Social Media Marketing for the 2020-2021 school year

State Advisor Report

A. Membership Report (current paid members as of 1/30/2020)

Total Chapters: 52 (may not be accurate)

New Chapters – Bloomington North H.S.; Greencastle H.S.; Clay H.S. (South Bend); Jay County H.S.; Marquette Catholic H.S.; Park Tudor H.S. Marquette Catholic H.S.

Total Membership: 3,383 (3,159 in 2019)

****Need 20 more members to gain 5 additional competitive event slots for ICDC*

Students – 3,096 (2,918 in 2019); Advisors – 81 (83 in 2019); Professionals – 90 (70 in 2019);

Alumni – 116 (82 in 2019)

Amber Reed made a motion to make Dave Smith and his two sons official DECA Professional Members for 2019-2020; Indiana DECA will register and pay membership dues. Seconded by Jessica Booth; motion carries.

B. 2019 Central Region Leadership Conference

CRLC was held in Minneapolis, MN. Indiana had a total of 27 registered (2 schools); Brownstown Central – 9; Jimtown – 18; and Chartered Association Advisor – 1

2020 CRLC will be held November 13-15, 2020, in Milwaukee, Wisconsin; Theme: DECA FEST

D. State Officer Screening Report

Screening was held Saturday, January 25th at Carmel H.S. Thirty candidates went through screening process (25 in 2019); two students did not make it through screening because of test scores and/or combined scores; 28 candidates will be running for state leadership position at SCDC (23 in 2019).

E. Written Project Registration

Captured the majority of projects that were turned in; saved a large amount of time on Janice's end and will help Dave a great deal by registering written projects online; suggestions for next year include the following: 1-call it pre-registration rather than registration of written projects; 2-add to the software so the maximum that can be entered for any event is 8; 3-group together on the sign-in sheet by school rather than last name of the first student who has been listed; 4-send confirmation email to advisors once pre-registration has been received.

F. Penalty Pointing Report

Penalty pointing went smoothly; 278 projects reviewed (275 in 2019); 3 disqualified (11 in 2019); suggestions for next year include preparing a penalty point assessment guidance sheet for the penalty point committee to use as a reference.

G. 2020 ICDC Update

ICDC will be held in Nashville, TN, during April 28-May 3 (dates are with a travel day on each end of the conference). Indiana has been assigned Cambria Nashville (www.cambrianashville.com) \$239 + applicable taxes/night for all rooms (still working on possibility of tax exemption). Registration fee is \$90 for early-bird and Indiana fee will be approximately \$20 (finalizing cost at the time of the meeting).

Indiana has been assigned to work the Accounting Applications Event again this year, but is required to fulfill 41 positions. Emerging Leaders Series Allocations include the following:

Empower: Incoming State Officers

Ignite Academy: 16 allocations (11 schools qualified)

Elevate Academy: 8 allocations

Aspire Academy: 9 allocations

Special Permission: Indiana has 32 allocations for special permissions, include activities that qualify through DECA Inc. related activities but require the permission of the chartered association advisor: Scholarships, SBE Academy, SMG, Thrive Academy, Video Challenge Winners, and VBC.

ICDC Extra Competitive Event Allocations - 1 additional allocation for membership increase of every 50 members over last year.

Online electronic written event submission - the pilot even for this year will be the Business Solutions Project. A stadium-approved clear bag is being provided for each student and advisor. Indiana has 6 voting delegates this year. Attraction ticket options are live on DECA Inc.'s website. Tickets go on sale 12:00 P.M. EST on Wednesday, March 25, 2020.

Troy Davis made a motion to add the cost (\$50.00) for the May 1st DECA concert to the cost of ICDC registration for all Indiana attendees; Indiana DECA will purchase a block of tickets. Seconded by Kristin Lidstrom; motion carries.

State Career Development Conference Review

Chapters registered for SCDC 2020 - 55; 2,213 total registered. Conference lieutenants are being finalized. Board recommended print series event signs on cardstock to be hung in ballroom rather than hotel; assign 1 advisor to serving as Series Director and another advisor to serve as Team Decision-Making Events Director (directors will be speak to all assigned event advisors and judges). Conference program app will be available again this year; this is our 3rd and final year on the contract. Plaques and medallions will remain the same this year. Sponsorship money is approximately \$12,000 - Monday title sponsor will be Ivy Tech and Tuesday title sponsor will be Marian University. Indiana DECA has between 14-17 chapters with DECA Inc Scholarship Finalists. At this time, approximately 100 judges have been secured for role play events. Anyone interested in judging can register online at Indiana DECA's website. Dr. Jim Wand (hypnotist) will be Monday night's entertainment. The Board had a healthy discussion of SCDC dress code. Tabulation has been moved to Sante Fe Room in the conference hotel.

Standing Committee Reports:

- A. Financial** – the Profit/Loss Statement for July 1, 2019-February 1, 2020 was provided.
- B. Conference/Leadership** – No report was provided
- C. Membership** – No report was provided
- D. Professional Development** – Troy Davis wondered if the changes to formerly known as Chapter Written Projects, now Project Management Events, will reflect in quality of entries this year; requested feedback for June professional development ideas (location(s)?; dates?) - discussion of moving the June PD around the state; institute a mandatory training/PD date for all advisors (fall school day?) incorporation Train-the-Trainer content.
- E. Promotion** – Cathie Bryant is working on creating a DECA promotional tool for Legislators' Day on February 13, 2020; recommendation made to incorporate the recent DECA Dimensions 2-page infographic tool.

Unfinished Business:

- A. Delegate Infraction Notice** - New Delegate Infraction Notice will be shared with all advisors prior to SCDC.
- B. 2020 SCDC Dates** - Board discussed; dates of February 28, 2021-March 2, 2021 remain unchanged.
- C. Other**

New Business:

- A. Liability Insurance Renewal** - Troy Davis made a motion to pay the \$4,400/year liability insurance renewal rate; Brian McNeal seconded. Motion carries.
- B. 2020 ICDC Stipend Amount** - Brian McNeal made a motion to make the 2020 ICDC qualifiers stipend \$35.00; Julie Moore seconded. Motion carries.
- C. SCDC Opening Session Attendance** - Board discussion; Becky Kuehl, Board Chair, will be emailing all advisors reminding them of conference expectations, as listed on the Indiana DECA Code of Conduct, as well as reminding advisors that their chapters attendance is expected at all conference sessions. Any chapter skipping conference sessions or leaving early will receive an infraction notice and placed on probation for 12-months.
- D. Other**

Announcements:

- A. Next Meeting:** April 4, 2020 (date and location will be verified at a later time)
- B. Other**

Adjournment:

Robin Perry made a motion to adjourn meeting, seconded by Kristin Lidstrom; motion carries. Meeting concluded at 2:19 P.M.