



**State Career Development Conference:  
Sponsorship Package Pricing**



## SPONSORSHIP COMPARISON CHART

FEATURES	SESSION SPONSOR \$3,500	COMPETITIVE EVENT \$3,000	COLLEGE/ UNIVERSITY \$2,500	GOLD \$1,500	SILVER \$750	BRONZE \$250
Name displayed in judging area		✓				
Company recognition on screen	✓	✓	✓			
Opportunity to present awards to students		✓				
Company/Organization name on plaque if space allows		✓				
Booth space to network with students	✓		✓			
Company Logo on the IN DECA website	✓	✓		✓	✓	✓
Social Media Acknowledgement	✓	✓		✓	✓	
Company name listed in the conference program	✓	✓	✓	✓	✓	✓
Recognition in our quarterly newsletter	✓	✓	✓	✓		
Name printed on the back of the SCDC Tshirt	✓		✓			
Network with other professionals						
Promotional video or ad played prior to session	✓					

**Swag Sponsor \$4,000**

**Interactive Workshop Sponsor \$1200**

**Advisor Reception Sponsor \$1,000**

**General Session Sponsor: \$3,500**

- ❖ As the exclusive sponsor of that session, your company name and logo will be prominently displayed on screens throughout the session.
- ❖ Booth space on Monday during the Indiana DECA State Career Development Conference.
- ❖ Company logo on the Indiana DECA website.
- ❖ Special thank you to the organization posted on social media along with a link to the company website.
- ❖ Company name listed in the Indiana DECA State Career Development Conference program.
- ❖ Recognition in newsletters sent to Indiana DECA advisors and members.
- ❖ Company name printed on the back of the SCDC T-shirt.
- ❖ Opportunity to show/play company ads, YouTube videos, etc. during a 15-minute block of time before and after a session.

**Competitive Event Sponsor: \$3,000**

- ❖ Signage in the judging area identifying your company as the event sponsor during event competition.
- ❖ Company name and logo displayed on the event winner's screen during the awards session.
- ❖ Company/organization name on plaque (if space allows)
- ❖ Opportunity to present awards to students during awards session.
- ❖ Company logo on the Indiana DECA website.
- ❖ Special thank you to the organization posted on social media.
- ❖ Company listed in the Indiana DECA State Career Development Conference Program.
- ❖ Recognition in newsletters sent to Indiana DECA advisors and members.

**Gold Level: \$1,500**

- ❖ Company name listed on the Indiana DECA website.
- ❖ Recognition on social media with other Gold Level sponsors.
- ❖ Company listed in the Indiana DECA State Career Development Conference program.
- ❖ Recognition in newsletters sent to Indiana DECA advisors and members.

**Silver Level: \$750**

- ❖ Company name listed on the Indiana DECA website.
- ❖ Recognition on social media along with other Silver Level sponsors.
- ❖ Company listed in the Indiana DECA State Career Development Conference program.

**Bronze Level: \$250**

- ❖ Company name listed in the Indiana DECA State Career Development Conference program.
- ❖ Company name listed on the Indiana DECA website.

**College/University Package: \$2,500**

- ❖ Booth space on Monday during the Indiana DECA State Career Development Conference.
- ❖ Listed in the Indiana DECA State Career Development Conference program.
- ❖ Logo shown on screen prior to the general sessions.
- ❖ Recognition in newsletters sent to Indiana DECA advisors and members.
- ❖ Company name printed on the back of the SCDC T-shirt.

**Interactive Workshop Sponsor: \$1,200**

- ❖ Host an interactive workshop or seminar for students during the Indiana DECA State Career Development Conference.
- ❖ Opportunity to showcase your expertise, products, or services in a workshop setting.
- ❖ Company name and workshop details included in the conference program.
- ❖ Signage with logo displayed during the workshop.
- ❖ Promotion of the workshop in conference-related communications.
- ❖ Recognition on social media platforms and the Indiana DECA website.

**Swag Sponsorship: \$4,000**

- ❖ Display of company name/logo on swag distributed to attendees, when possible.
- ❖ Opportunity to provide various swag items to attendees.
- ❖ Brand exposure during and after the conference.
- ❖ Potential for ICDC swag sponsorship.

**Advisor Reception Sponsor: \$1,000**

- ❖ Display of company name during advisor reception and state conference meeting.
- ❖ Ability to reach over 60 DECA Advisors from around the state.
- ❖ Printed materials and/or a short presentation by a company representative may be provided for the advisors in attendance.
- ❖ Advertisement of reception in the Indiana DECA newsletter.
- ❖ Company name listed in the Indiana DECA State Career Development Conference program.



**2024 SPONSORSHIP  
COMMITMENT FORM**

**Business Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City, State, Zip:** \_\_\_\_\_

**Phone #:** \_\_\_\_\_ **Fax #:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Company Web Address:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Please check which sponsorship opportunity you would like to invest in:**

\_\_\_\_\_ **General Session Sponsor**

\_\_\_\_\_ **Advisor Reception**

\_\_\_\_\_ **Competitive Event Sponsor**

\_\_\_\_\_ **Gold Level**

\_\_\_\_\_ **“Swag” Sponsor**

\_\_\_\_\_ **Silver Level**

\_\_\_\_\_ **College/University Sponsor**

\_\_\_\_\_ **Bronze Level**

\_\_\_\_\_ **Interactive Workshop Sponsor**

**Your Signature:** \_\_\_\_\_

**An invoice will be sent upon receipt of this form. If you are including a check or money order, please make payable to Indiana DECA.**

**Please mail to: Indiana DECA**

**Janice Brown**

**12631 West Road**

**Zionsville, IN 46077**

**Note: Sponsorships with limited availability will be filled on a first come, first served based upon receipt of this commitment form. All commitment forms must be received no later than January 25, 2024, for your sponsorship to be included in the conference program, recognized on screen during the general sessions, etc.**

**THANK YOU FOR SUPPORTING INDIANA DECA!**

**indianadeca@gmail.com**