



## Indiana DECA Sponsorships

*\*Each sponsorship is available to one business or organization unless otherwise noted.*

### Advisor Reception Sponsor

**Sponsorship Amount: \$500.00**

Benefits:

- Display of company name prominently in front of Indiana DECA Advisors during the advisor reception and state conference meeting on Sunday during the Indiana DECA State Career Development Conference
- Ability to reach over 60 DECA Advisors from around the state of Indiana
- Presentation of materials to these teachers
- Advertisement of reception will be sent to advisors around the state in the Indiana DECA newsletter

### Lanyard Sponsor

**Sponsorship Amount: \$2,000**

Benefits:

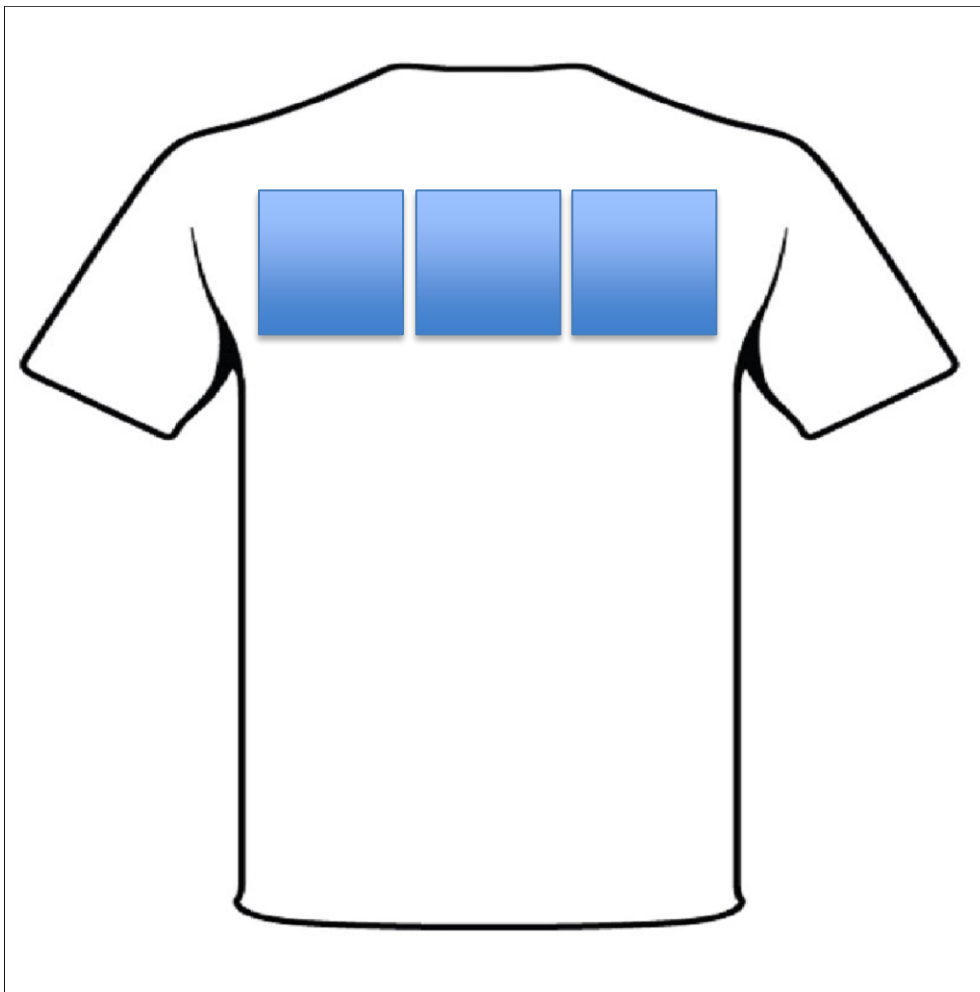
- Display of company name/logo prominently on over 2,000 conference lanyards
- Reach of over 2,000 students, advisors and chaperones with your company logo
- Continued exposure of your brand when delegates continue to use the lanyard after the conference

## State Conference T-Shirt Sponsor

**Sponsorship Amount: \$1,000-\$3,000 (\$1,000 per section: see diagram below)**

Benefits:

- Your company or brand logo on the back of over 2,000 t-shirts which includes every student and advisor attending the conference
- Exclusive sponsorship or \*shared sponsorships available
- High visibility with premium space on the conference t-shirt
- Exposure during the social function(s) Monday evening
- Continued exposure by delegates wearing their shirts to school as well as local school and community events



## Opening Session Title Sponsor

**Sponsorship Amount: \$2,500**

Benefits:

- Exclusive sponsor of the opening session of the state conference
- Name and logo displayed on screens during the opening session
- Booth space at the state conference
- Advertising e-blast sent to Indiana DECA advisors and members
- Article about company and contribution posted on Indiana DECA website
- Inclusion in bi-monthly State Officer Newsletter
- Reference in the conference program, during the session, and all promotions of the opening session as, "Company Name Opening Session"
- Reach over 2,000 students, advisors and chaperones
- Opportunity to show/play company ads, you-tube videos, etc. during the 15-minute block of time prior to the start of the opening session and after the conclusion of the opening session
- Opportunity to promote company social media sites to students, advisors and chaperones

## Awards Session Title Sponsor

**Sponsorship Amount: \$2,500 for EITHER Monday evening or Tuesday morning OR \$5,000 for exclusive sponsorship of both**

Benefits:

- Choice of being exclusive sponsor for the Monday evening awards session for written projects OR the Tuesday morning awards session for all series and team management events OR exclusive sponsorship of both.
- Name and logo displayed on screens during the awards session
- Booth space at the state conference
- Advertising e-blast sent to Indiana DECA advisors and members
- Article about company and contribution posted on Indiana DECA website
- Inclusion in bi-monthly state leadership team newsletter
- Reference in the conference program, during the session, and all promotion of the opening session as, "Company Name Opening Session"
- Reach over 2,000 students, advisors and chaperones
- Opportunity to show/play company ads, you-tube videos, etc. during the 15-minute block of time prior to the start of the awards session and after the conclusion of the awards session
- Opportunity to promote company social media sites to students, advisors and chaperones